



**United Nations**  
Global Compact



# **UNITED NATIONS GLOBAL COMPACT**

**A CALL TO ACTION FOR  
SUSTAINABLE BUSINESS**

**SUSTAINABLE DEVELOPMENT GOALS**  
 17 GOALS TO TRANSFORM OUR WORLD

On 25 September 2015, the 17 Sustainable Development Goals of the 2030 Agenda for Sustainable Development were adopted by leaders of 193 countries at an historic UN Summit. Now, two years since their adoption, the private sector is stepping up its efforts to deliver the Global Goals for people, planet and prosperity. Together, through the bold actions and collaboration between all sectors of society, we can end extreme poverty and hunger, fight inequalities and address climate change, ensuring that no one is left behind.



## WHO WE ARE

**LAUNCHED IN 2000, THE UNITED NATIONS GLOBAL COMPACT IS A CALL TO COMPANIES TO ALIGN STRATEGIES AND OPERATIONS WITH TEN UNIVERSAL PRINCIPLES ON HUMAN RIGHTS, LABOUR, ENVIRONMENT AND ANTI-CORRUPTION, AND TAKE ACTIONS THAT ADVANCE SOCIETAL GOALS. TODAY, WITH MORE THAN 9,500 COMPANIES AND 3,000 ORGANIZATIONS, BASED IN OVER 160 COUNTRIES AND MORE THAN 70 LOCAL NETWORKS, WE ARE SPREADING THE WORD FAR AND WIDE THAT COMPANIES EVERYWHERE — OF ALL SIZES AND FROM ALL SECTORS — CAN PLAY A ROLE IN IMPROVING OUR WORLD.**

## A GLOBAL MOVEMENT

Our mission is to mobilize a global movement of sustainable companies and stakeholders to create the world we want. Meanwhile, business leaders increasingly see that sustainable development is not just a moral imperative; it is their license to operate and innovate. We are unparalleled in our ability to unite companies with every stakeholder group working to advance sustainable development: Governments, civil society, labour, investors, educators and the United Nations.

The UN Global Compact is a call to action for business to:

- Operate responsibly by embedding our Ten Principles deep into strategies and operations
- Take bold, innovative action to achieve UN initiatives such as the Sustainable Development Goals (SDGs) and Paris Agreement
- Advocate and inspire others to join the movement

The UN Global Compact supports business with:

- A unique, principle-based and normative platform, anchored in landmark United Nations Declarations and Conventions, for business to communicate progress and commitments
- Easy access to world-class expertise, tools and resources
- Global reach and multi-stakeholder connections, enabling business to help shape the sustainability agenda and be a force for good

To end extreme poverty, fight inequality and tackle climate change, we need your company to join our global movement. Across the world, companies committing to embed the Ten Principles of the UN Global Compact in their operations and report annually on their progress form part of the world's largest network of responsible business leaders and practitioners and play a leading role in shaping the sustainability agenda.

Globally and on the ground through over 70 Local Networks, the UN Global Compact guides companies to do well by operating responsibly, taking bold actions, and bringing the voice of responsible business to dialogues with world leaders. Beginning in January 2018, we are strengthening and tailoring our support for business by introducing two distinct engagement tiers to suit your company's needs: Participant or Signatory.

### WHAT IS A PARTICIPANT?

Participants actively engage with the UN Global Compact at the global level, and at their national or regional level. Participants receive:

- Full access to global resources and activities.
- Full access to their country-specific resources and activities.
- Full access to the UN Global Compact digital platform and tools.
- Opportunities to fully engage with the Global Compact Local Network in their country or region.

The Participant tier is ideal for leaders, but also for learners, looking to accelerate their sustainability efforts and scale their impact across the globe. To engage in the Participant tier, businesses of all sizes must make a required annual financial contribution, based on their annual gross revenue/sales.

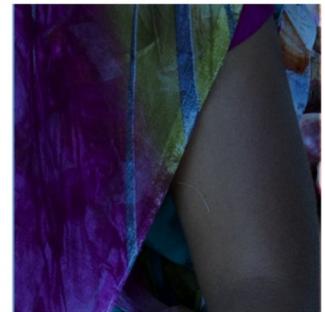


### WHAT IS A SIGNATORY?

Signatories actively engage with the UN Global Compact at their national or regional level. Signatories receive:

- Full access to their country-specific resources and activities.
- Basic access to the UN Global Compact digital platform and tools.
- Opportunities to fully engage with the Global Compact Local Network in their country or region.

To engage in the Signatory tier, businesses with revenue over USD 50 million must make a required annual financial contribution, based on their annual gross revenue/sales. The voluntary nature of financial contributions to the global initiative is preserved for smaller businesses: Signatories with annual gross revenue/sales less than USD 50 million are asked only to make a financial contribution if they wish to fully engage with the Local Network in their country.





**WE SUPPORT  
RESPONSIBLE  
AND  
SUSTAINABLE  
BUSINESSES  
WITH...**

**A PLATFORM  
ANCHORED IN  
UNIVERSAL  
PRINCIPLES  
AND VALUES**

**PUBLICLY DEMONSTRATE YOUR  
SUSTAINABILITY COMMITMENTS AND  
PROGRESS TO YOUR EMPLOYEES,  
INVESTORS, CUSTOMERS, PEERS, PARTNERS,  
SUPPLIERS AND ALL STAKEHOLDERS.**

- Participants and Signatories share their commitments and progress publicly and through the world's largest corporate sustainability network of leaders and practitioners from all stakeholder groups.
- A public profile for Participants and Signatories is displayed on the UN Global Compact website, showing corporate commitments and progress to the universal Ten Principles and the Sustainable Development Goals.
- A new, enhanced public profile for Participants highlights your company's:
  - » Achievements from your commitment to the Ten Principles and the Sustainable Development Goals
  - » Innovative solutions and case studies
  - » Participation in UN Global Compact activities, including Action Platforms, Academy courses, and events
  - » Status as a Global Compact LEAD, Breakthrough Innovation Challenge winner, or SDG Pioneer
- **NEW:** Enhanced visibility and recognition for leading sustainability practices and inspiring solutions from Participants and Signatories via amplified Global Compact digital, social and media activity.
- Participants and Signatories may enjoy public visibility and recognition for their commitments and progress at UN Global Compact events and conferences, including speaking and media coverage opportunities as well as signing ceremonies for new joiners.
  - » Participants are invited to UN Global Compact flagship events:
    - » UN Global Compact Leaders Summit, convened annually during the UN General Assembly
    - » Making Global Goals Local Business, convened annually in the second quarter
  - » Participants and Signatories are invited to country-specific events, conferences and workshops
- Participants and Signatories may use the “We Support UN Global Compact” logo on corporate communications. Participants may also use a new UN Global Compact digital/social/media toolkit.
- For outstanding progress made toward meeting the Sustainable Development Goals, Participants and Signatories may enjoy recognition and visibility if selected as an SDG Pioneer. Based on performance, Participants may also earn Global Compact LEAD recognition and use of the Global Compact LEAD logo.



## EASY ACCESS TO WORLD-CLASS EXPERTISE, TOOLS, AND PARTNERS

**WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY, THE UN GLOBAL COMPACT CONNECTS YOU EFFICIENTLY TO THE MOST RELEVANT TOOLS AND RESOURCES, PEERS AND PARTNERS, LEADING PRACTICES, AS WELL AS INSPIRATION AND EXPERT GUIDANCE.**

- Participants and Signatories learn, connect and partner with the world’s largest corporate sustainability network of leaders and practitioners from all stakeholder groups.
- Participants and Signatories have access to the UN Global Compact library of world-class sustainability content, tools and resources. Developed in collaboration with experts and partners, these resources cover a range of sustainability issues, including the UN Global Compact Ten Principles and the Sustainable Development Goals. New best-in-class content will be sourced and curated from throughout the sustainable development and responsible business worlds.
- In order to make the most of your engagement and help you along the way, Participants can access the dedicated UN Global Compact helpdesk and support services to guide you in your global engagement with the UN Global Compact and help you advance your sustainability efforts. Participants and signatories can receive similar guidance and support through their Local Networks.
- **NEW: UN Global Compact Navigator**
  - » The Navigator will be designed to provide insights and aggregate data on the collective impact of business in achieving the Global Goals. This intuitive digital tool will allow companies to self-assess their performance as well as measure progress implementing the Ten Principles and the Global Goals.
  - » Participants using this tool will receive:
    - Tailored road maps for advancing the Global Goals and implementing the Ten Principles
    - Customized guidance introducing curated, actionable tools and resources to help them advance and deepen their impact.
  - » Participants and Signatories using this tool will receive benchmarking data against key indicators and peers.
- **NEW: UN Global Compact Academy**
  - » UN Global Compact Participants can join a global learning community, which includes a curriculum on the Ten Principles and the Global Goals.
  - » Using a blend of webinars, podcasts and videos, as well as face-to-face coaching, the Academy will help companies learn from and interact with global thought leaders, experts, the UN, and business partners, as well as stay up-to-date on trends in sustainable development.
  - » Potential partners may include: Harvard, Cambridge, MIT, INSEAD, PRI, and EdX.
  - » Signatories can access content and training through the UN Global Compact library or through their Local Network.



# GLOBAL REACH AND CONNECTIONS TO HELP SHAPE THE SUSTAINABILITY AGENDA

**LEVERAGE THE GLOBAL REACH AND UNIQUE CONVENING POWER OF THE UN GLOBAL COMPACT AND PLAY A KEY ROLE IN SHAPING THE FUTURE LEADERSHIP, EXPECTATIONS AND NORMS OF CORPORATE SUSTAINABILITY. BRING THE VOICE OF RESPONSIBLE AND SUSTAINABLE BUSINESS TO THE TABLE IN DIALOGUES WITH WORLD LEADERS.**

- **Meet and interact directly with UN Heads, Ministers, CEOs, leaders and influencers at invitation-only, high-level UN Global Compact and UN convenings. Participants will receive invitations directly from the UN Global Compact to:**
  - » Global convenings and UN side-events, including:
    - UN Global Compact CEO Roundtable
    - UN Private Sector Forum
    - Secretary-General's High-Level Stakeholder Meetings on Climate Change
    - High-level Political Forum and SDG Business Forum
  - » 2018 Programmatic convenings:
    - Women's Empowerment Principles Annual Event
    - World Water Week
    - Summit on Refugees and Migration
    - UN Climate Change Conference
    - UN Forum on Business and Human Rights
  - » Participants and Signatories are invited to national and Local Network convenings.
- **UN-business partnerships**
  - » The UN Global Compact will continue to be a focal point for UN-business partnerships. Participants will receive global support to connect with potential UN partners via facilitated introductions, partnership workshops and trainings, and a range of other strategic advisory resources to help develop and scale UN-business partnerships.
  - » Participants and Signatories can receive similar support to make connections with UN partners at the national level.
- **NEW: Participants can join in leadership programmes like Global Compact Action Platforms to share, showcase, and co-create leading practices while helping to solve complex and interconnected issues, explore new market opportunities and innovate around the SDGs.**
  - » Companies participating in two or more Action Platforms and demonstrating sustainability leadership may be eligible for Global Compact LEAD recognition.

## GLOBAL COMPACT LOCAL NETWORKS

On the ground, companies face unique challenges to operating responsibly and have different opportunities to make a positive impact. Companies with operations and supply chains extending around the world need to view sustainability through a local lens and understand the conditions, challenges and opportunities of various locations.

Global Compact Local Networks advance the Ten Principles and broader UN goals at the country level. They help companies understand what responsible business means within different national, cultural and language contexts and drive outreach, learning, policy dialogue, collective action and partnerships. Our Local Networks help companies make local connections with other businesses and stakeholders from civil society, Government and academia, and guide them as they put their sustainability commitments into action.

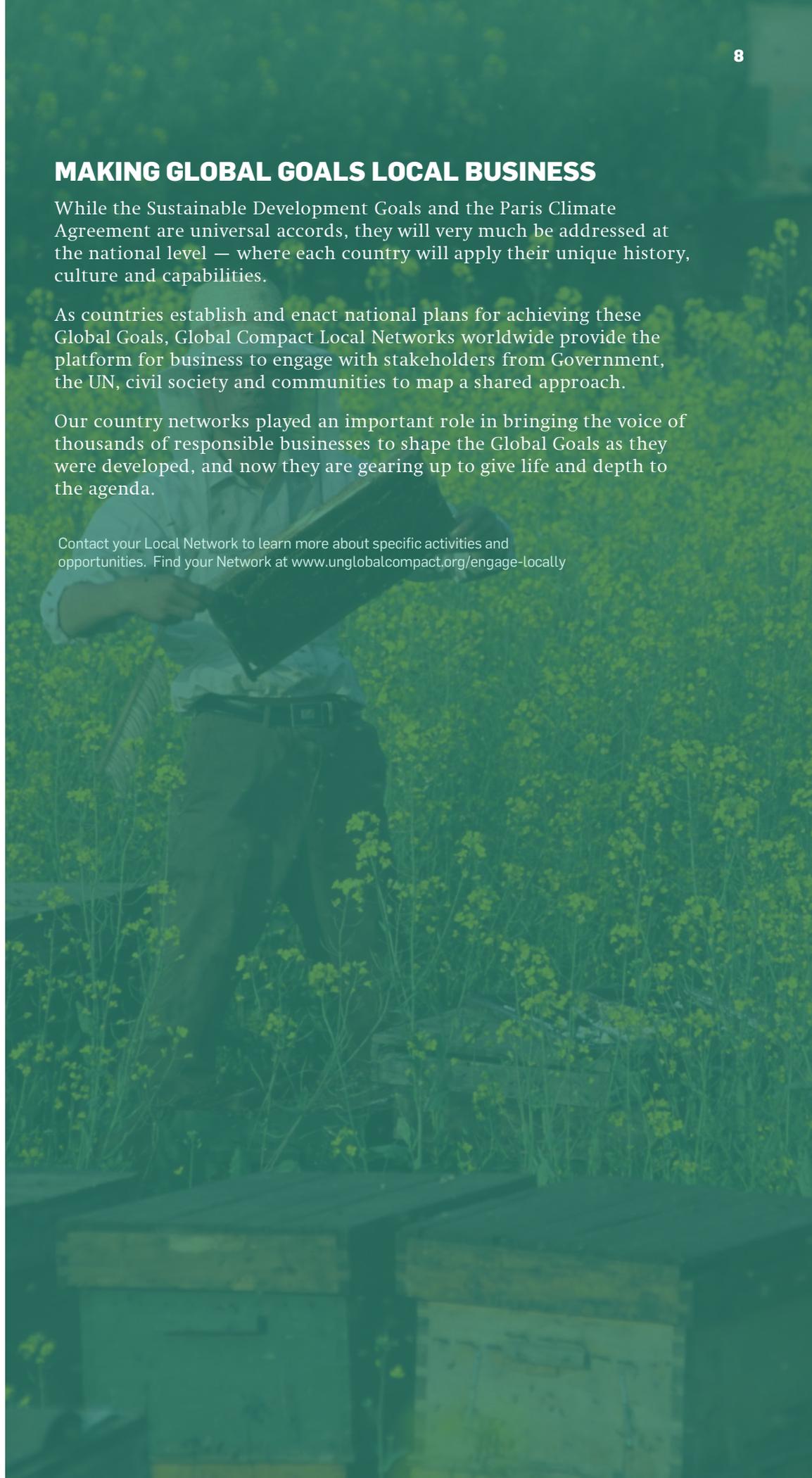
## MAKING GLOBAL GOALS LOCAL BUSINESS

While the Sustainable Development Goals and the Paris Climate Agreement are universal accords, they will very much be addressed at the national level — where each country will apply their unique history, culture and capabilities.

As countries establish and enact national plans for achieving these Global Goals, Global Compact Local Networks worldwide provide the platform for business to engage with stakeholders from Government, the UN, civil society and communities to map a shared approach.

Our country networks played an important role in bringing the voice of thousands of responsible businesses to shape the Global Goals as they were developed, and now they are gearing up to give life and depth to the agenda.

Contact your Local Network to learn more about specific activities and opportunities. Find your Network at [www.unglobalcompact.org/engage-locally](http://www.unglobalcompact.org/engage-locally)



## ENGAGEMENT TIER DETAILS

		PARTICIPANT	SIGNATORY
Access to Global Compact Local Networks in 70+ countries* (fee for Signatories under USD 50M and Subsidiaries)		X	X
<b>COMMUNICATE YOUR COMMITMENTS</b>			
<b>DIGITAL PROFILE</b>	Basic company profile on UN Global Compact website, including annual Communication on Progress (COP)	X	X
	Enhanced company profile on UN Global Compact website	X	
<b>VISIBILITY &amp; RECOGNITION</b>	Country-specific opportunities at events and conferences; through traditional, digital and social media; and as an SDG Pioneer	X	X
	Global opportunities at events and conferences; through traditional, digital and social media; and as an SDG Pioneer or Global Compact LEAD	X	
<b>LOGO &amp; MEDIA TOOLKIT</b>	Tools to communicate engagement in the UN Global Compact	Logo + toolkit	Logo
<b>EASILY ACCESS TOOLS AND RESOURCES</b>			
<b>SUPPORT</b>	Access to the UN Global Compact helpdesk, including guidance and support	X	X
<b>SUSTAINABILITY CONTENT &amp; LEARNING</b>	Access to the UN Global Compact digital library of world-class sustainability content and materials	X	X
	Access to UN Global Compact Academy guided learning and coaching	X	
<b>UN GLOBAL COMPACT NAVIGATOR</b>	Self-assessment and benchmarking	X	X
	Tailored roadmaps and content curation	X	
<b>GLOBAL REACH AND CONNECTIONS</b>			
<b>PARTNERSHIPS</b>	Access to UN-business partnership support and advisory services	X	X
<b>GLOBAL EVENTS AND CONVENINGS</b>	Invitations to UN Global Compact flagship events, global programmatic convenings and UN side-events, including the UN Global Compact Leaders Summit and Making Global Goals Local Business regional convening	X	
<b>GLOBAL LEADERSHIP PROGRAMMES</b>	Ability to join UN Global Compact Action Platforms (requires an additional financial commitment) — <a href="#">learn more</a>	X	
	Eligibility for Global Compact LEAD recognition (available to companies participating in two or more Action Platforms)	X	

\*Please contact your Local Network for more details: [www.unglobalcompact.org/engage-locally](http://www.unglobalcompact.org/engage-locally)

COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE	REQUIRED ANNUAL CONTRIBUTION	
	PARTICIPANT	SIGNATORY
> USD 5 billion	USD 20,000	USD 10,000
USD 1 – 5 billion	USD 15,000	USD 7,500
USD 250 million – 1 billion	USD 10,000	USD 5,000
USD 50 – 250 million	USD 5,000	USD 2,500
USD 25 – 50 million	USD 2,500	Local Network fee may apply*
< USD 25 million	USD 1,250	Local Network fee may apply*

Signatories and Participants are expected to pay their 2018 annual contribution by **31 December 2018**. Contributions will be used to deliver programmes and participant services in collaboration with the Global Compact Local Network in your country of operation. Of all Signatory and Participant annual contributions, 5% will be used to endow a Local Network Development Fund, which will provide seed funding to new and early-stage Local Networks.

**Local Network participation** in the country where your company is headquartered is included in the required annual contribution for larger companies and all companies that choose the Participant engagement tier. As noted in the table above, for companies with annual gross revenue/sales under USD 50 million that choose the Signatory engagement tier, there is no required annual contribution. Signatories with annual gross revenue/sales under USD 50 million are asked only to make an annual financial contribution if they wish to engage fully with the Local Network in their country. Local Network opportunities may differ between tiers. **Please contact your Local Network for details.** Find your Local Network at [www.unglobalcompact.org/engage-locally](http://www.unglobalcompact.org/engage-locally)

**Subsidiaries** of active Signatories or Participants may continue to engage in the UN Global Compact under the umbrella of the parent company without paying a separate annual contribution. However, subsidiaries wishing to engage with a Local Network outside of the parent company’s country of operation may be asked to make a Local Network contribution. If the subsidiary wishes to engage in the UN Global Compact under its own name and capacity, with a separate listing on the website, they must engage fully as an active Signatory or Participant. In addition, they must pay the relevant required annual contribution. Read our [subsidiary policy](#).

(The term "subsidiary" is defined as a company controlled by another company in the sense that the parent can dominate the decision-making process of the subsidiary in relation to its financial and operating policies in pursuance of the objectives of the parent company.)

Please note that all companies engaged as either Participants or Signatories are still required to submit an annual **Communication on Progress (COP)** in order to remain active in the UN Global Compact. The COP is a visible expression of a company’s commitment to sustainability, and stakeholders can view it on a company’s [profile page](#). According to the COP policy, failure to issue a COP will change a participant’s status to non-communicating, which can eventually lead to the expulsion of the participant from the UN Global Compact initiative. Read our [COP Policy](#).

We are here to help: please contact your Local Network or the UN Global Compact Client Engagement team (+1-212-907-1301 or [info@unglobalcompact.org](mailto:info@unglobalcompact.org)) with any questions or concerns.

## THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT



1. **HUMAN RIGHTS:** Businesses should support and respect the protection of internationally proclaimed human rights; and
2. make sure that they are not complicit in human rights abuses.



3. **LABOUR:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
4. the elimination of all forms of forced and compulsory labour;
5. the effective abolition of child labour; and
6. the elimination of discrimination in respect of employment and occupation.



7. **ENVIRONMENT:** Businesses should support a precautionary approach to environmental challenges;
8. undertake initiatives to promote greater environmental responsibility; and
9. encourage the development and diffusion of environmentally friendly technologies.



10. **ANTI-CORRUPTION:** Businesses should work against corruption in all its forms, including extortion and bribery.

The UN Global Compact's Ten Principles are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.