

Enterprises and Climate Change

E-learning course

Climate change is a major concern for small and medium-sized enterprises (SMEs). In fact, almost 80% of SMEs currently expect the risks associated with climate change to have a significant impact on their business. But what can they do about this? What measures can SMEs put in place to better adapt to climate change and thrive in a changing environment? As a business-owner, knowing when and how climate change will affect your business is essential to identify climate-smart solutions that will lower the chances that climate change will negatively affect your enterprise. Becoming climate-smart will also provide your business with a number of benefits. In this e-course, we will introduce participants to the different steps of developing a climate adaptation strategy for their business.

TARGET AUDIENCE

The [SME Trade Academy](#) offers practical, vocational training online for SMEs and trade advisors in the public and private sectors.

The e-course is available in English and French.

LEARNING OBJECTIVES OF THE E-COURSE

At the end of this course, participants will be able to:

- Provide logical and succinct arguments for the importance of taking actions to deal with climate change,
- Assess the various aspects of climate change at the enterprise level and identify measures and risks impacting on their enterprise,
- Prioritize what measures should be implemented in preparation for putting together a climate change strategy

GENERAL LEARNING APPROACH

The course pedagogy is adapted to professionals in full-time work. Participants are provided with the opportunity to learn through various experiences and different levels of involvement: videos, case studies, quiz, etc... Moreover, this course features concepts, advice and opinions shared with us by a number of experts, both inside and outside of ITC. Through their stories and experiences, participants will learn about real-life situations that they might encounter in the future. The case study exercises serve as assessments for this course. In order to receive a certificate, a minimum of 60% correct answers is required for each of the case study exercises.

HOW IS THE COURSE ORGANISED?

The course is divided into five modules covering the following areas:

1) Climate change and its impact on enterprises

1. What is climate change and why is it important to us?
2. The impact if climate change at the enterprise level,
3. What can I do?

2) What can we do about climate change?

1. The Climate Expert Approach
2. Identifying climate change phenomena and their impacts
3. Assessing climate risks and opportunities
4. Identifying and comparing adaptation measures

3) Prioritizing adaptation measures and formulating and communicating a climate adaptation strategy

1. A qualitative assessment of adaptation measures: the multi-criteria analysis
2. A quantitative assessment of adaptation measures: the cost-benefit analysis
3. Designing and communicating a climate change adaptation strategy

4) Exercise with a case study

5) Accessing green finance

1. Why is green finance relevant for you?
2. What does green finance include?
3. How to get access to green finance?

HOW TO ACCESS THE TRAINING?

You can directly access the e-course on the SME Trade Academy platform following this link:

<https://learning.intracen.org/course/info.php?id=326>