



**TURNING KNOWLEDGE INTO IMPACT:
RESULTS FROM 2024 IMPACT SURVEY**

“Climate education is crucial for raising the ambition we need to address the existential threat of climate change.”

António Guterres
United Nations Secretary-General



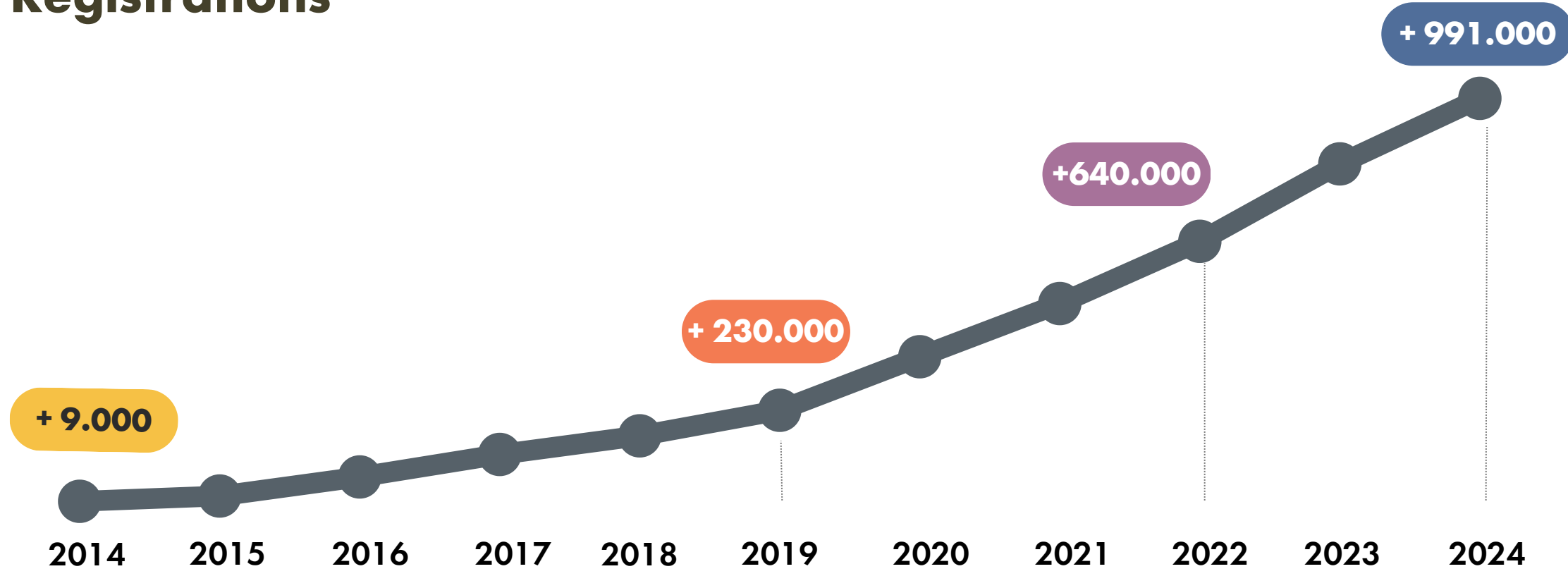
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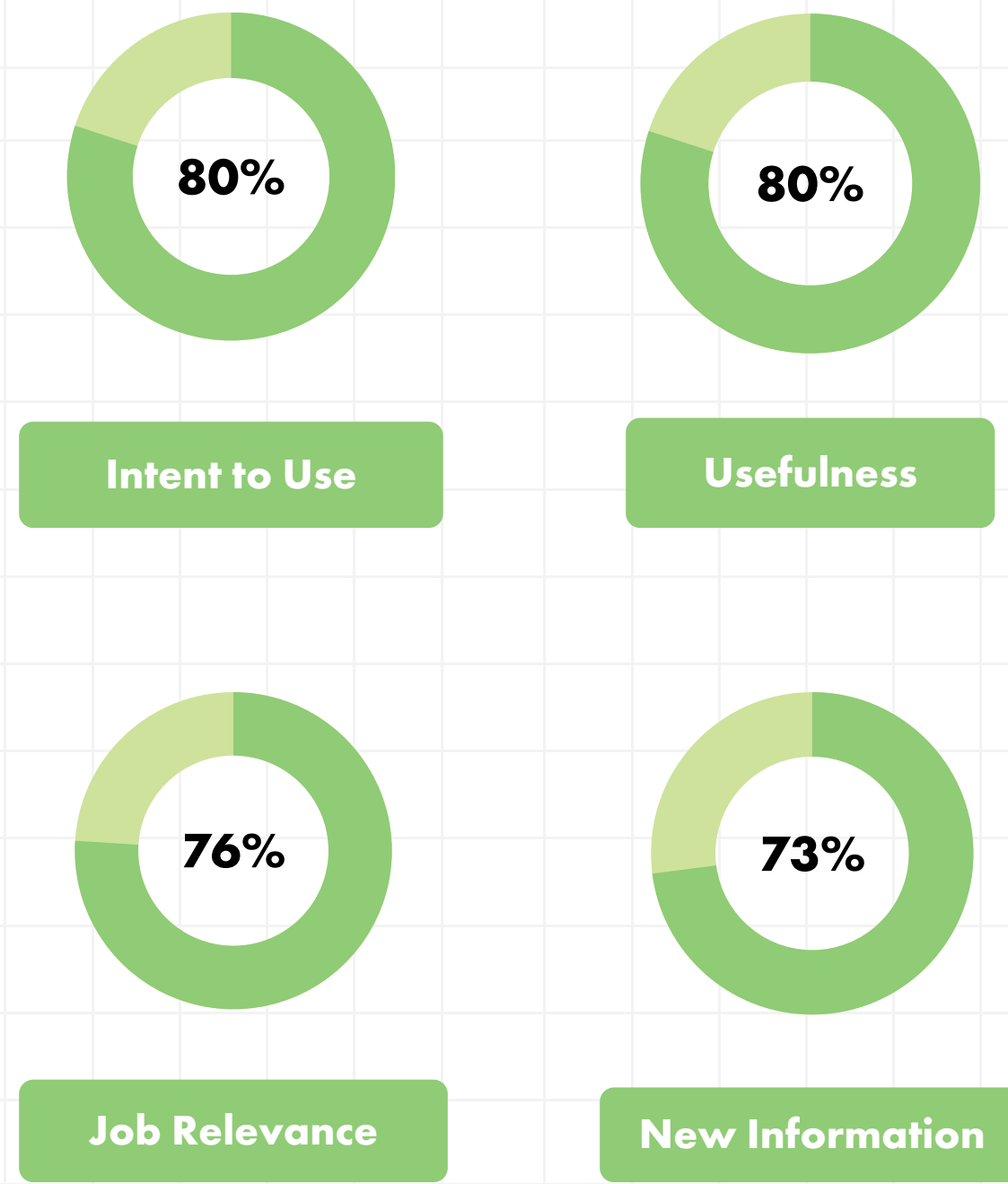
Part I: UN CC:e-Learn Beneficiaries

Our Data

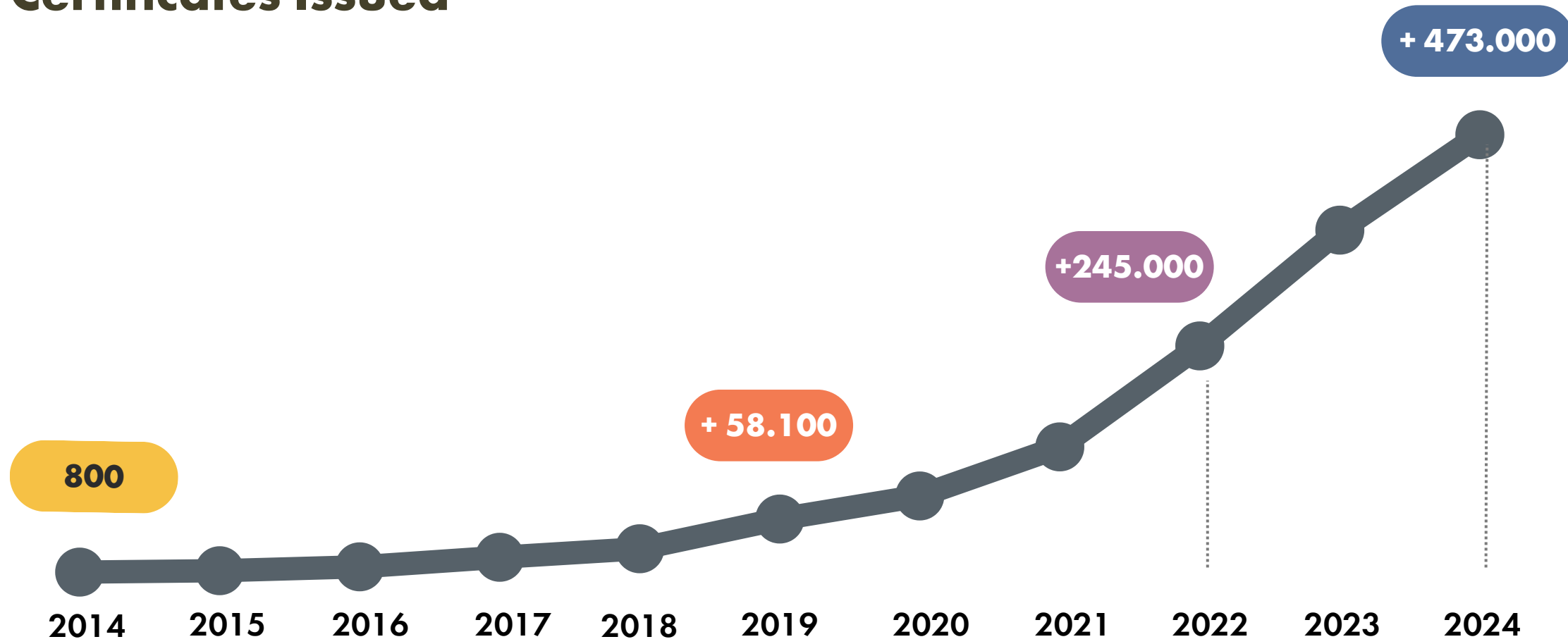
Registrations



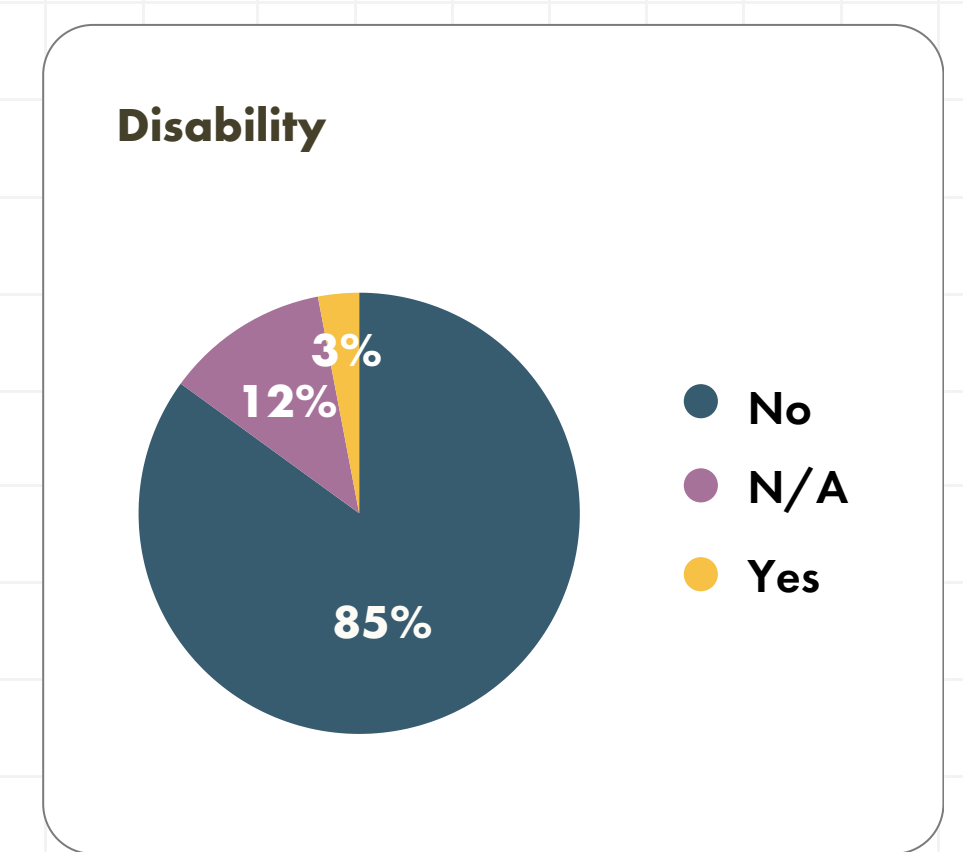
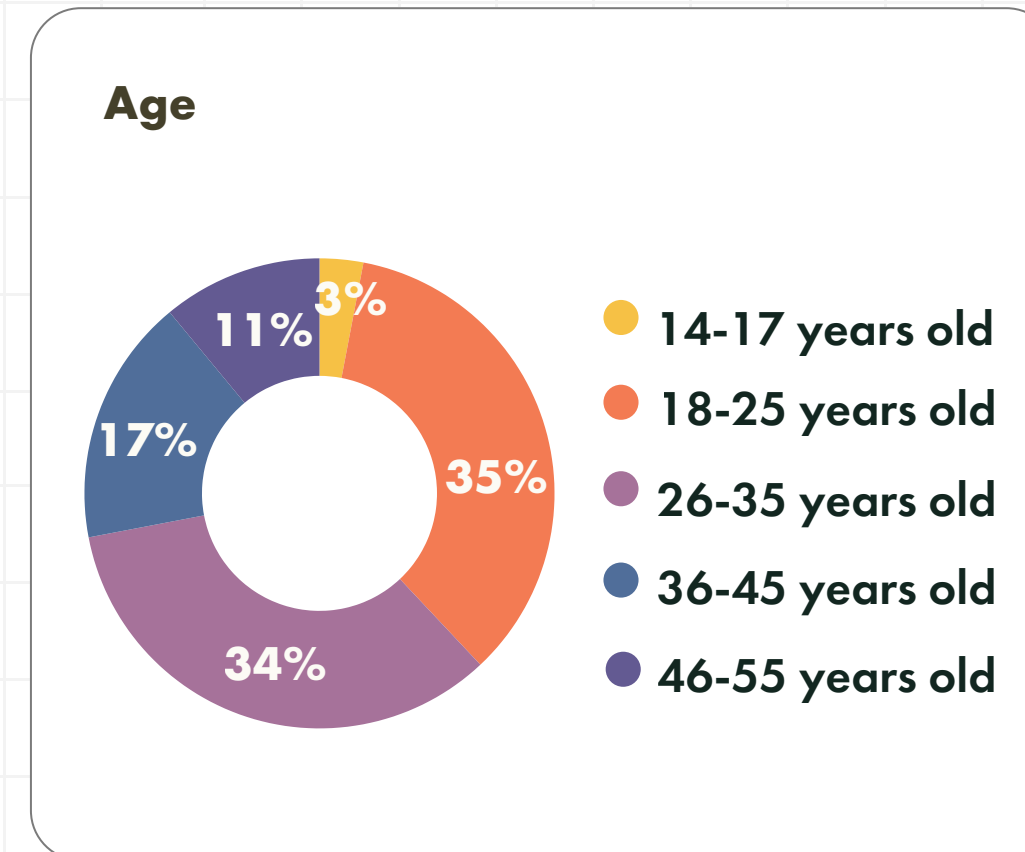
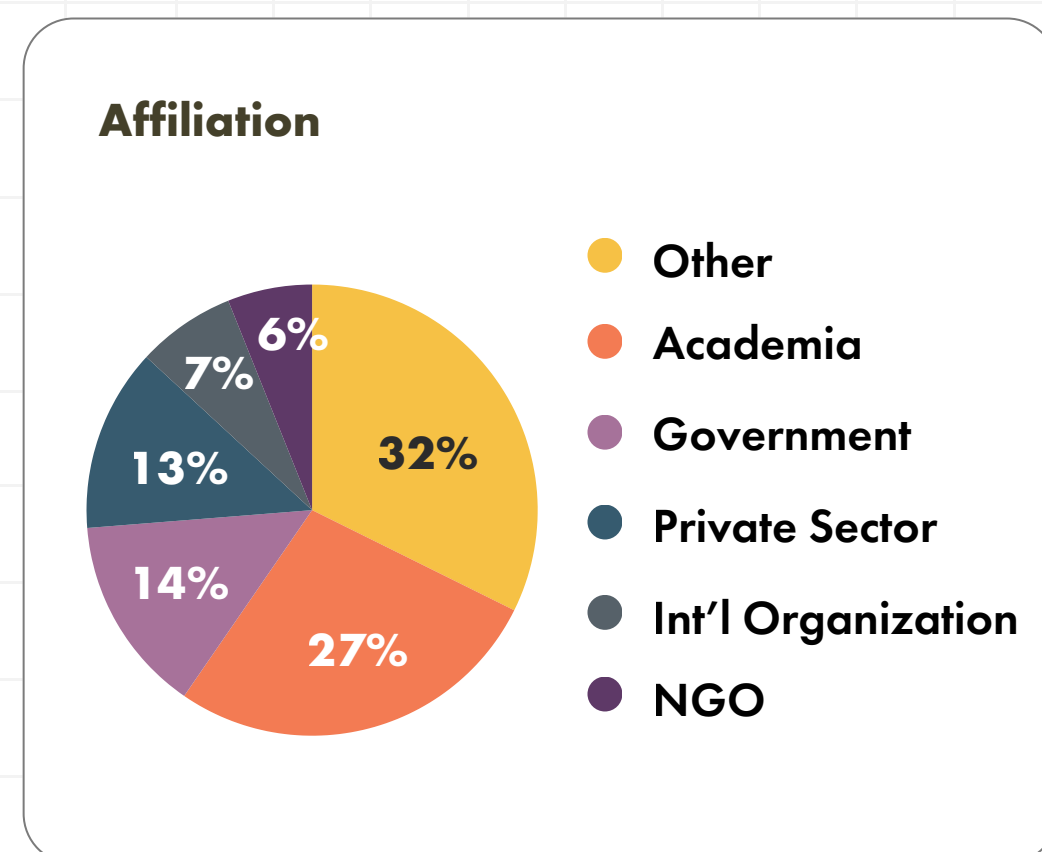
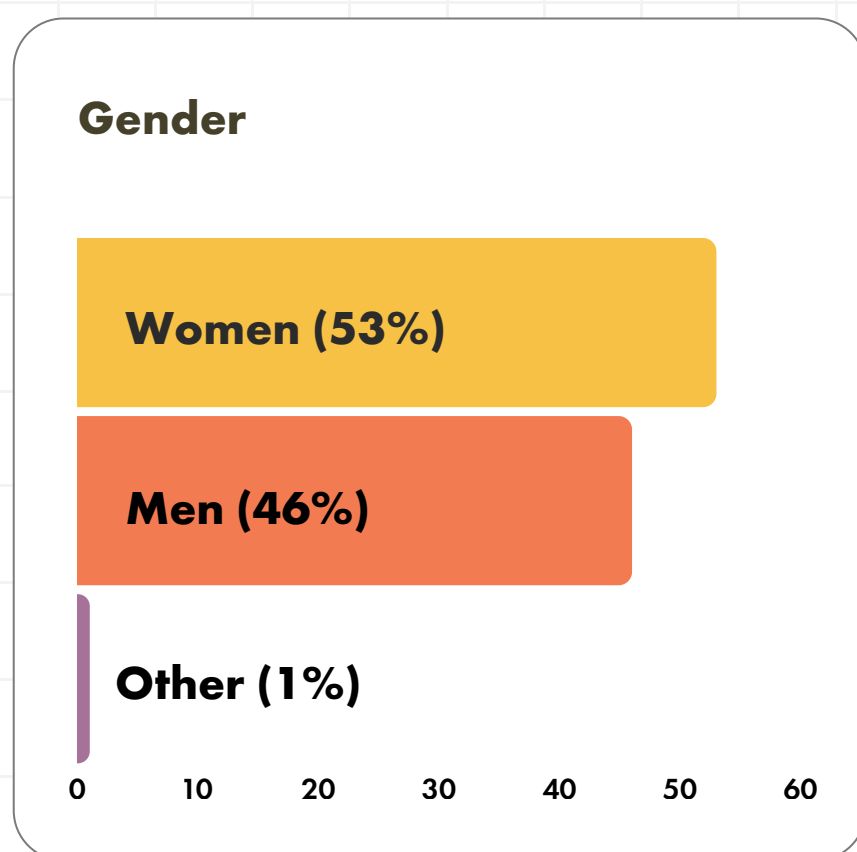
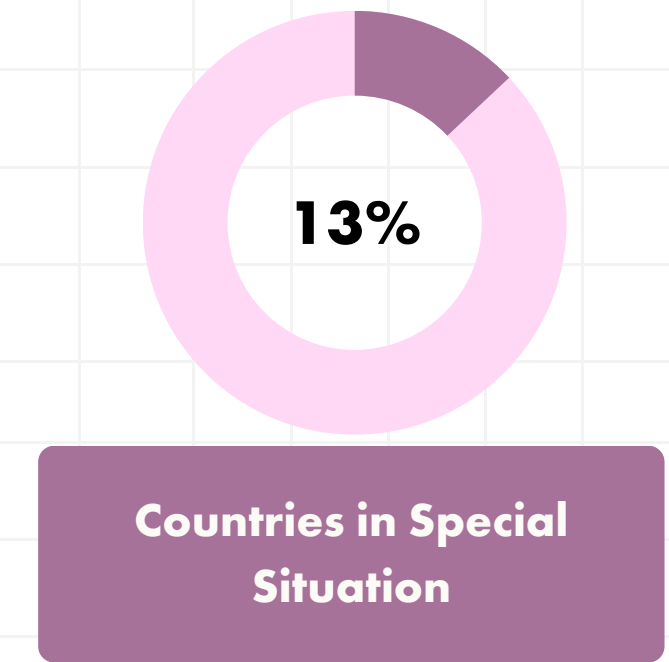
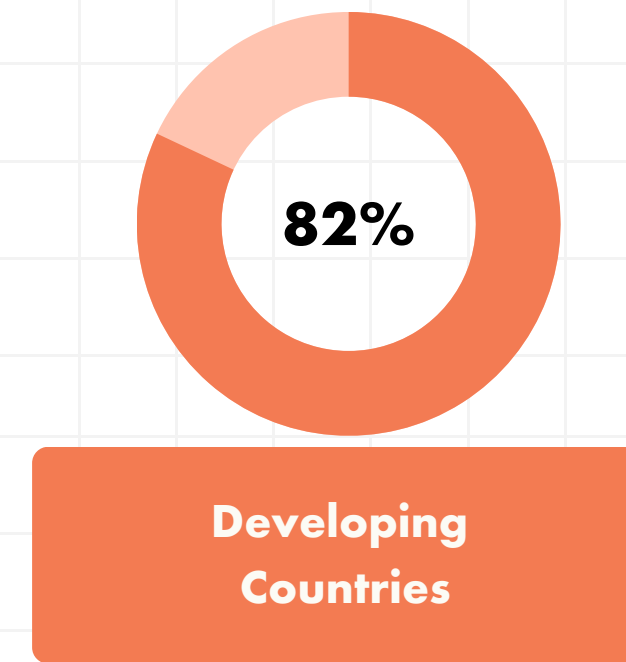
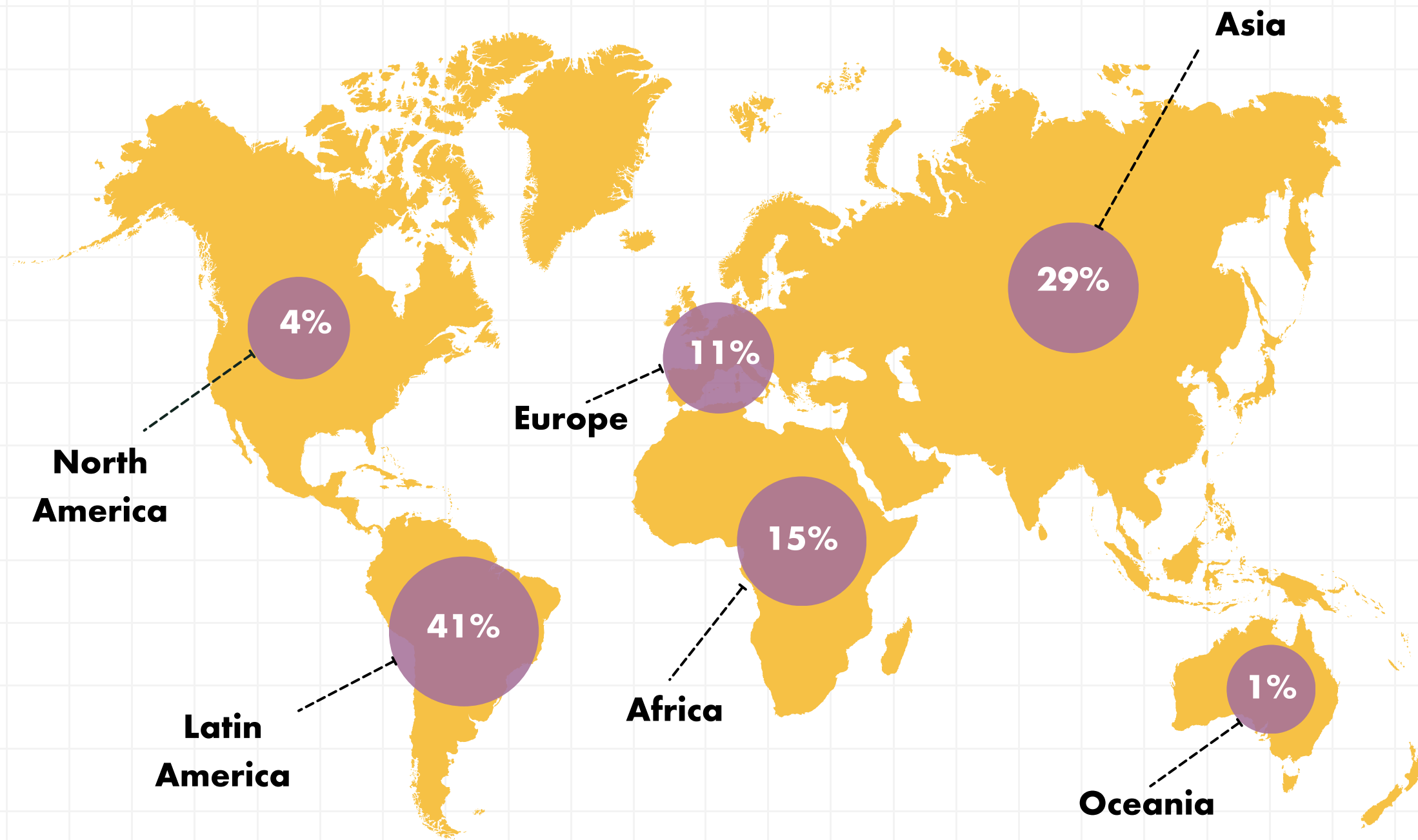
Feedback received from learners after completing a course



Certificates Issued



Our Beneficiaries



Part II: Impact Survey Results

Introduction and Methodology

UN CC:Learn is a collaborative partnership involving multiple United Nations agencies to enhance global climate change literacy. The partnership focuses on providing individuals with the knowledge, skills, and resources necessary to understand and respond to climate change effectively. UN CC:Learn offers 105 certified e-courses in 17 languages through its e-learning platform since 2014. To understand how UN CC:Learn online trainings are contributing to a positive change in the behavior of its beneficiaries, UN CC:Learn conducts an impact survey of its alumni on an annual basis. This approach is based on a Kirkpatrick level 3 evaluation intended to assess the degree to which beneficiaries apply the skills and knowledge acquired through the e-courses. More broadly, it intends to understand how these new skills have supported them in adopting climate-friendly decisions and taking climate action.



This report summarizes the main results from the impact survey conducted in March 2025, which included a random sample of 735 participants who received a certificate of completion after taking an e-course on the UN CC:e-Learn platform. The sample enabled results with a 95% confidence level and 5% range of error. In addition, the survey was available in English, Spanish, French, and Portuguese and the results were reported anonymously and in an aggregated format.

Key Findings

- 55% of respondents enrolled in UN CC:Learn courses for professional reasons
- 82% of respondents applied the knowledge and skills frequently or occasionally
- 96% said the UN CC:Learn course has given them the necessary skills and knowledge to take climate action
- 81% of respondents have changed the way they think about climate change completely or mostly after taking a UN CC:Learn course
- 94% of respondents are confident in speaking or advocating about climate change after taking a course
- 81% of respondents changed the way they think in relation to climate change to some extent
- 31% of respondents participated in climate policy discussions at local, national and global levels
- 56% of respondents have gained skills that they can apply to their career

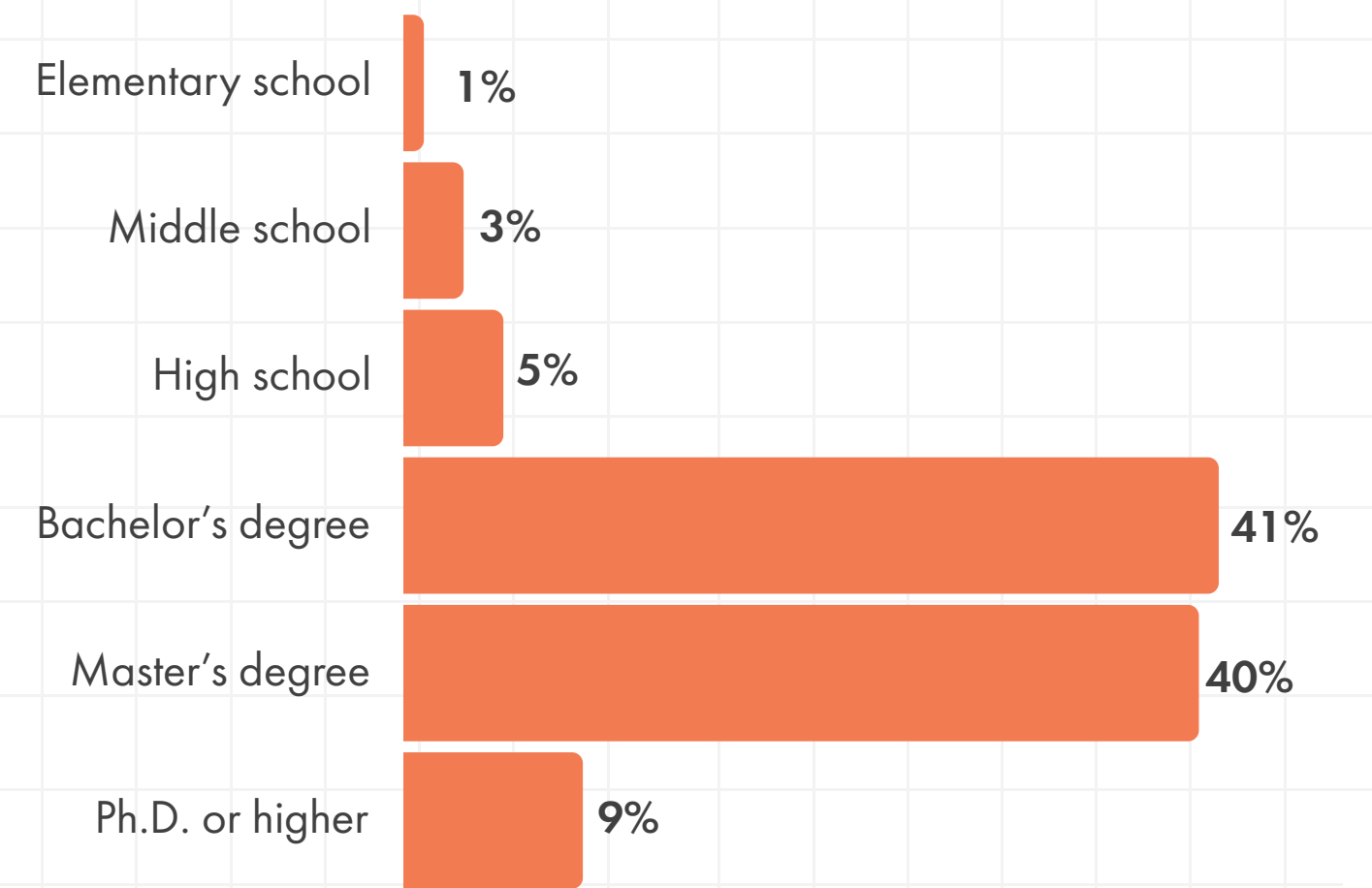
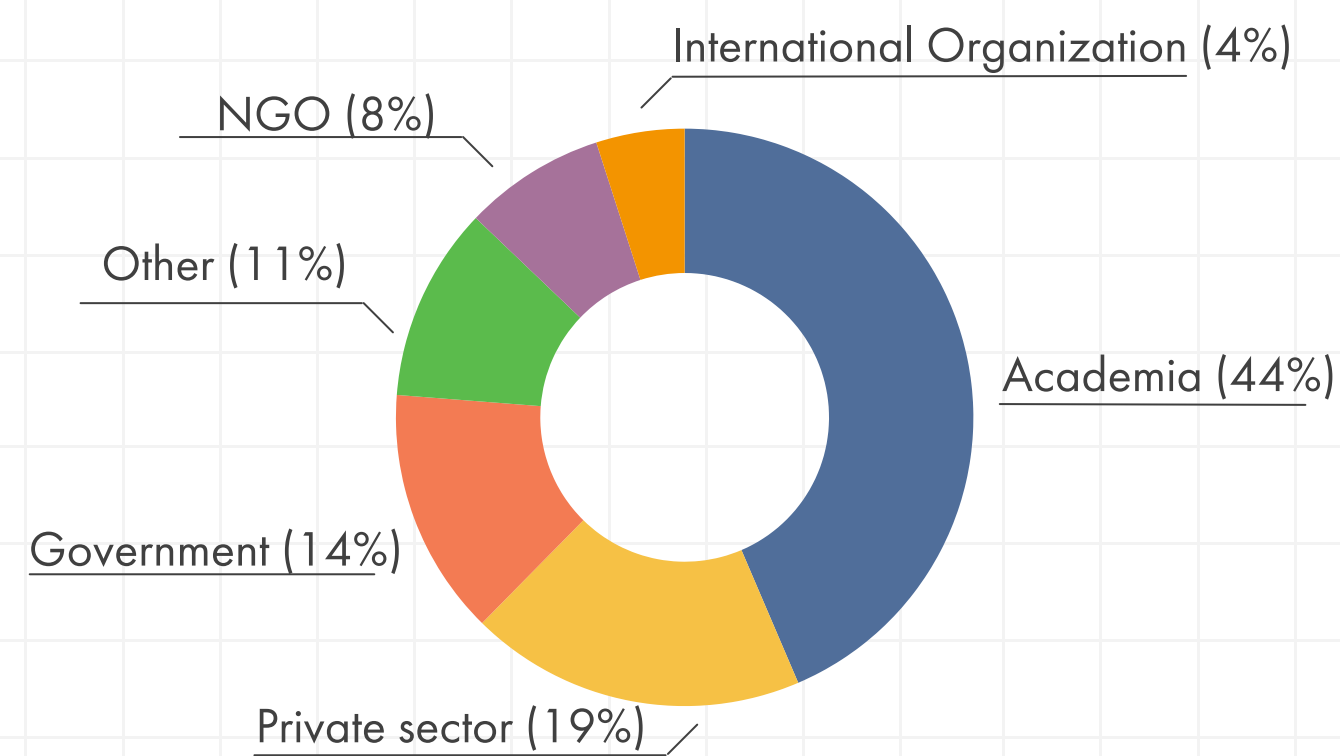
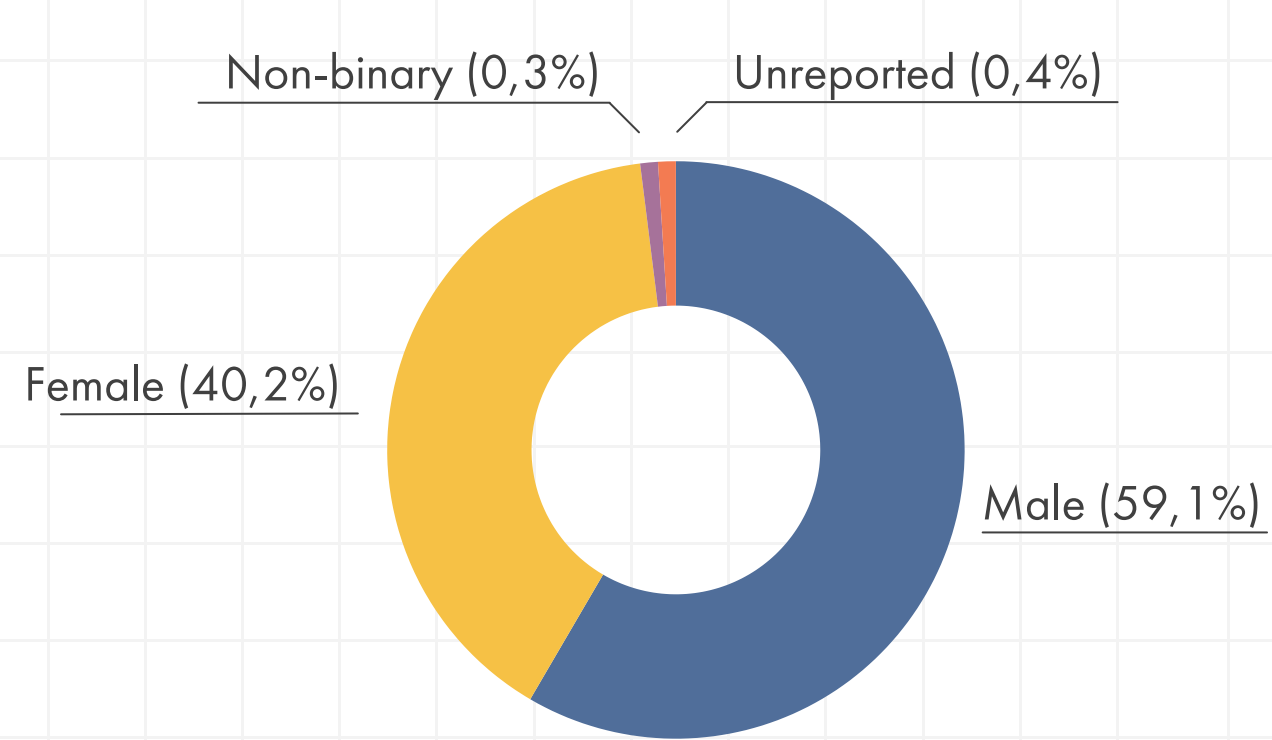
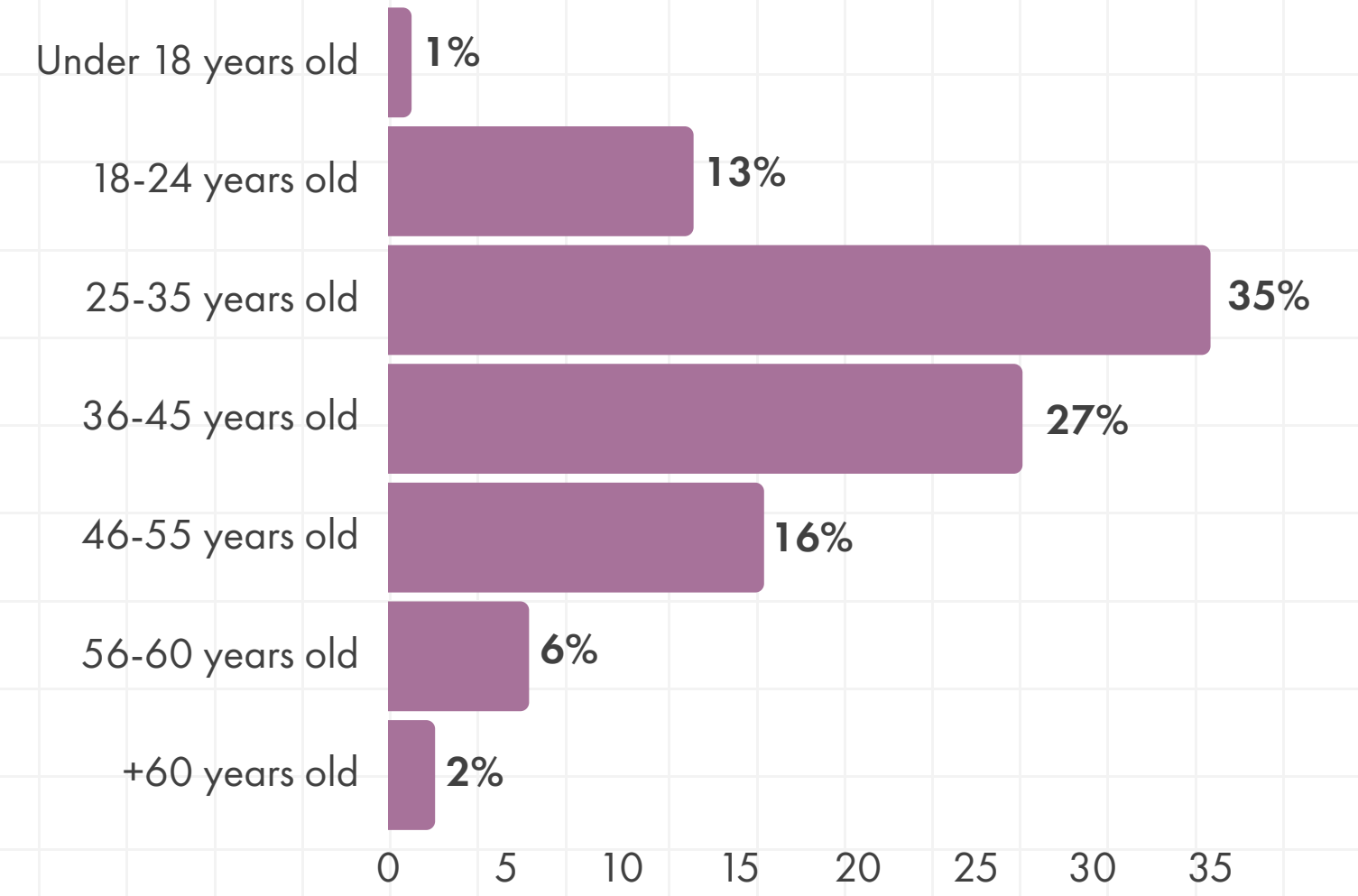
Our respondents



Respondents from 111 countries

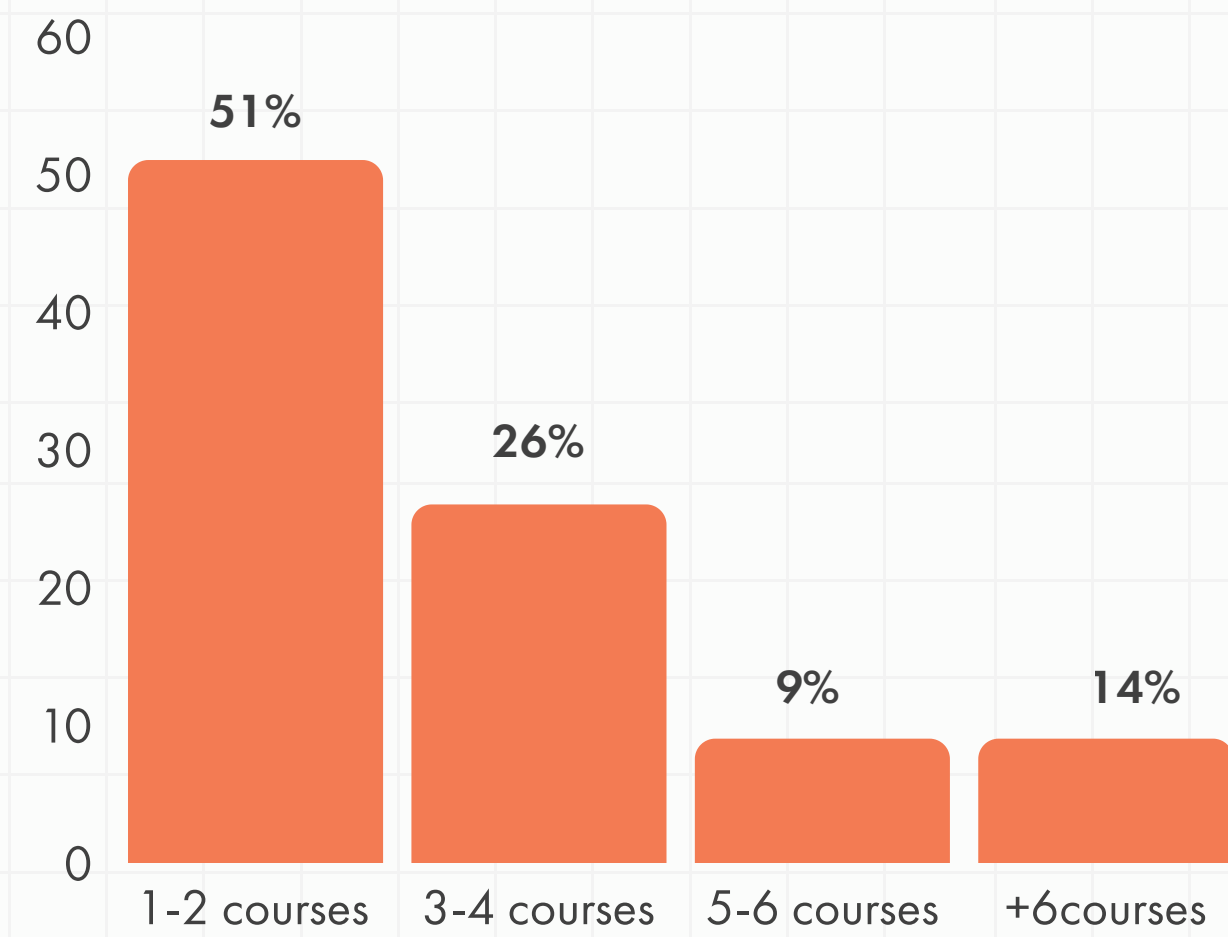
27% are from countries in special situation

73% come from other countries

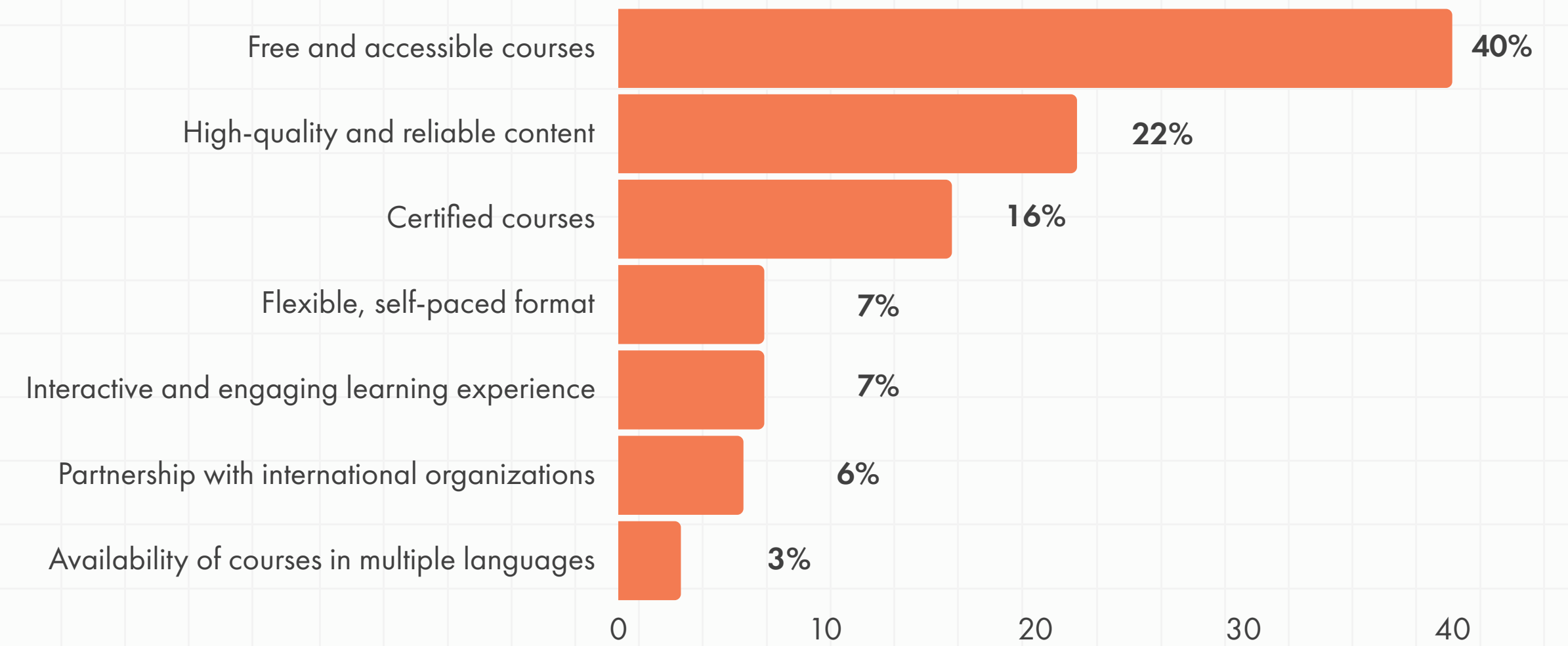


Our respondents

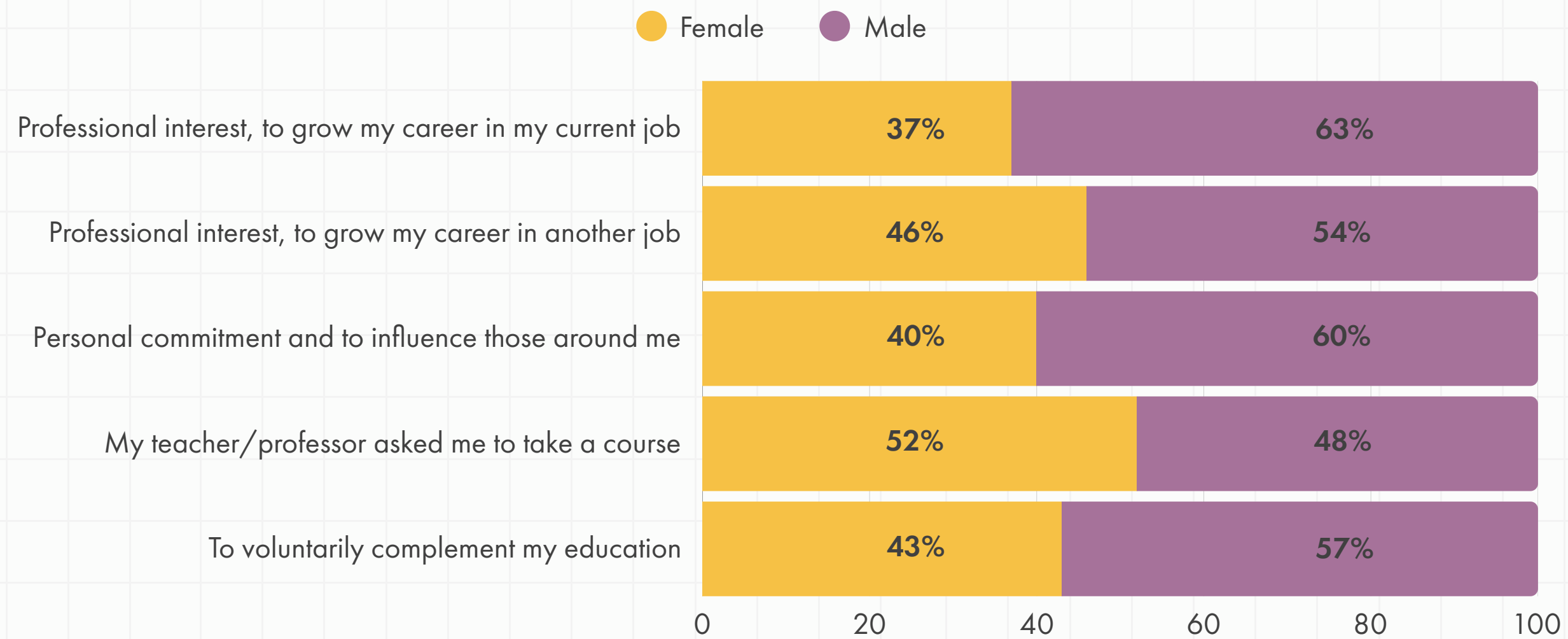
Half of respondents have taken 1 to 2 courses



Main reasons for choosing UN CC:Learn platform

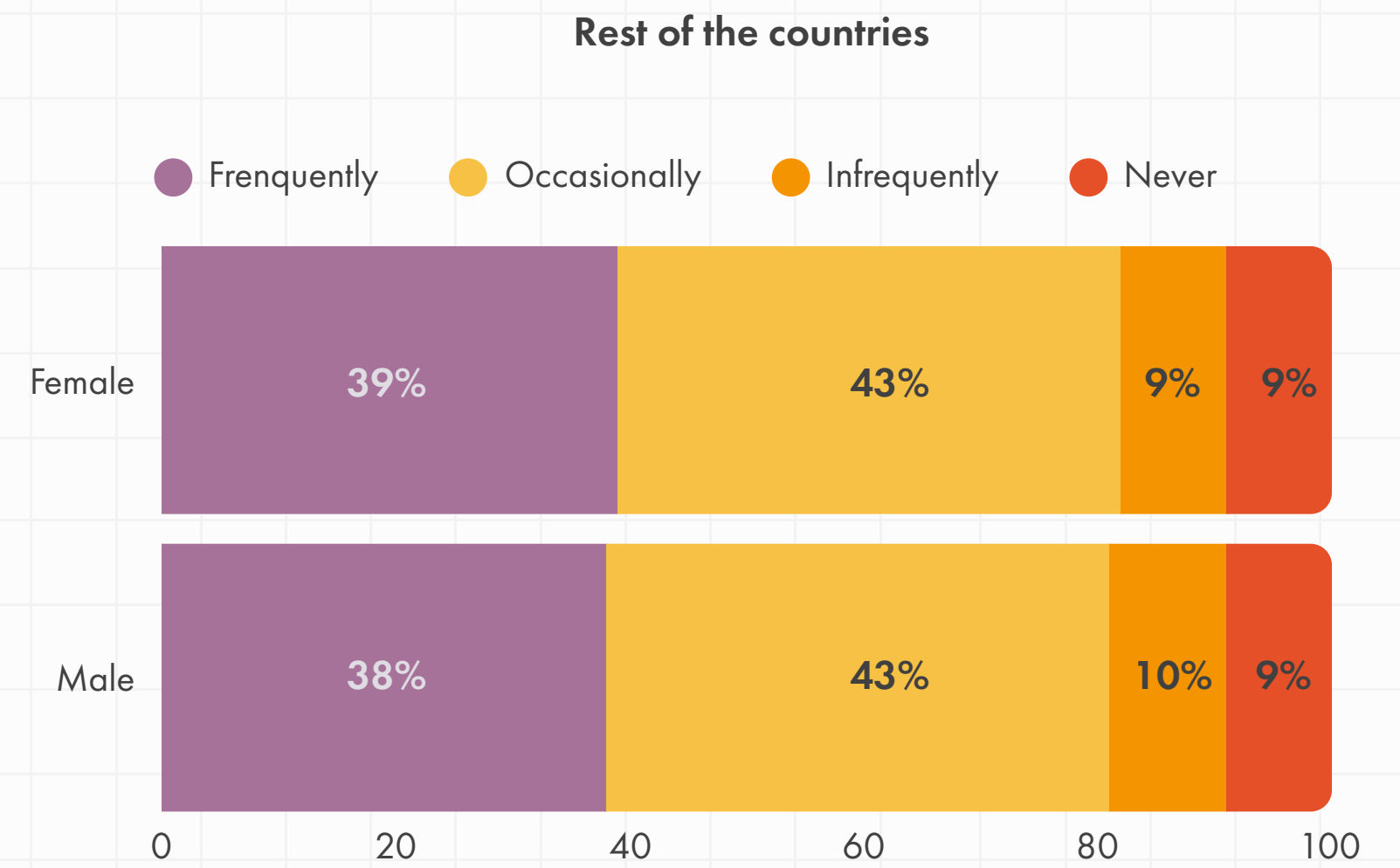
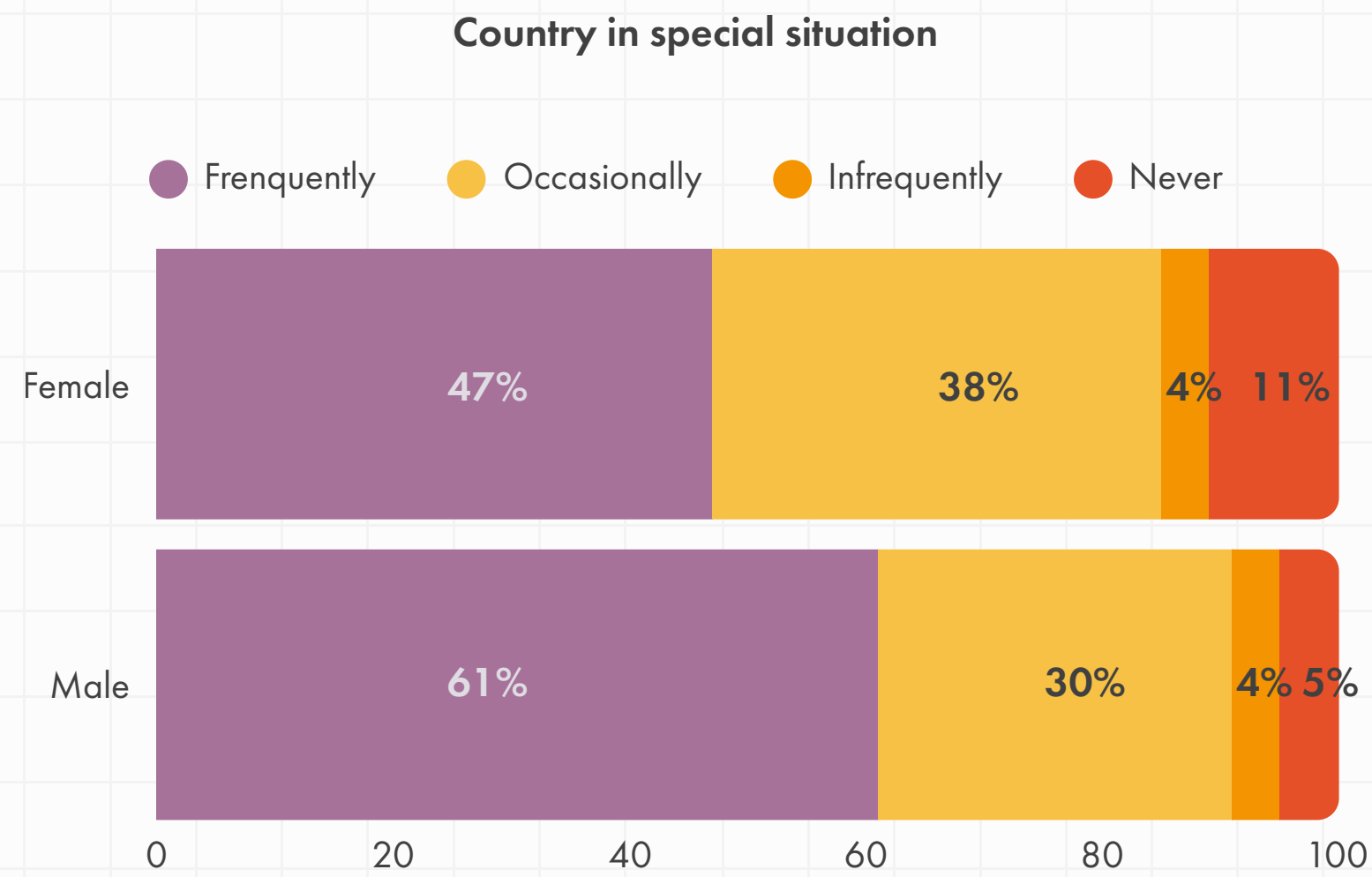
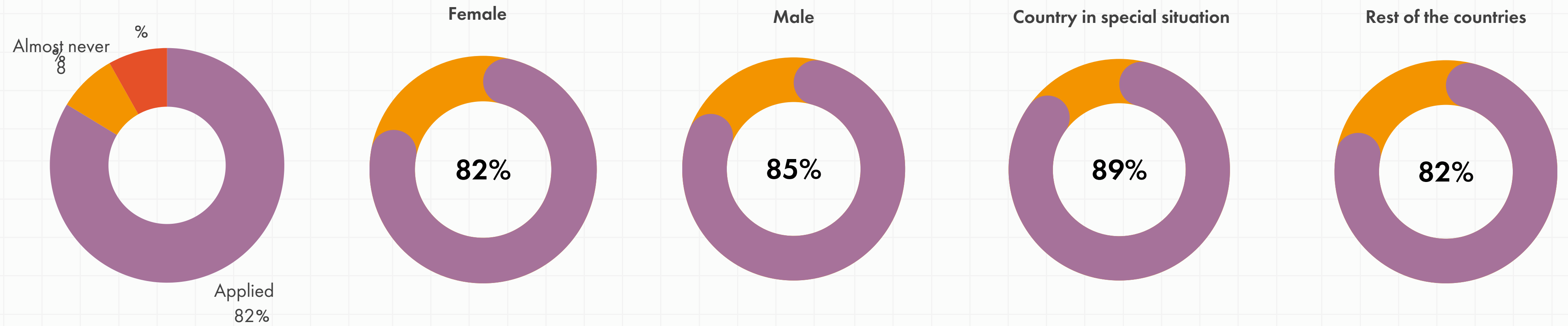


Overall, 55% of respondents have enrolled in UN CC:Learn courses for professional reasons



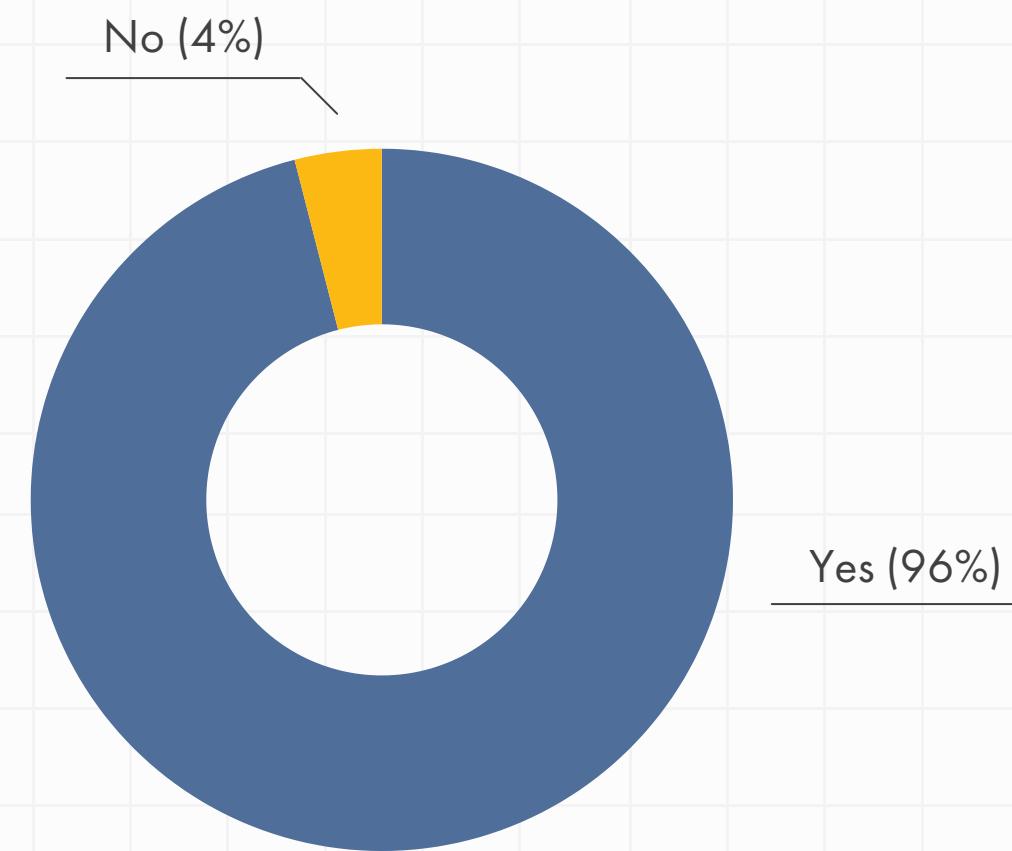
Application of knowledge and skills

82% of overall respondents have applied, used, or transferred the knowledge and skills acquired from the UN CC:Learn course.

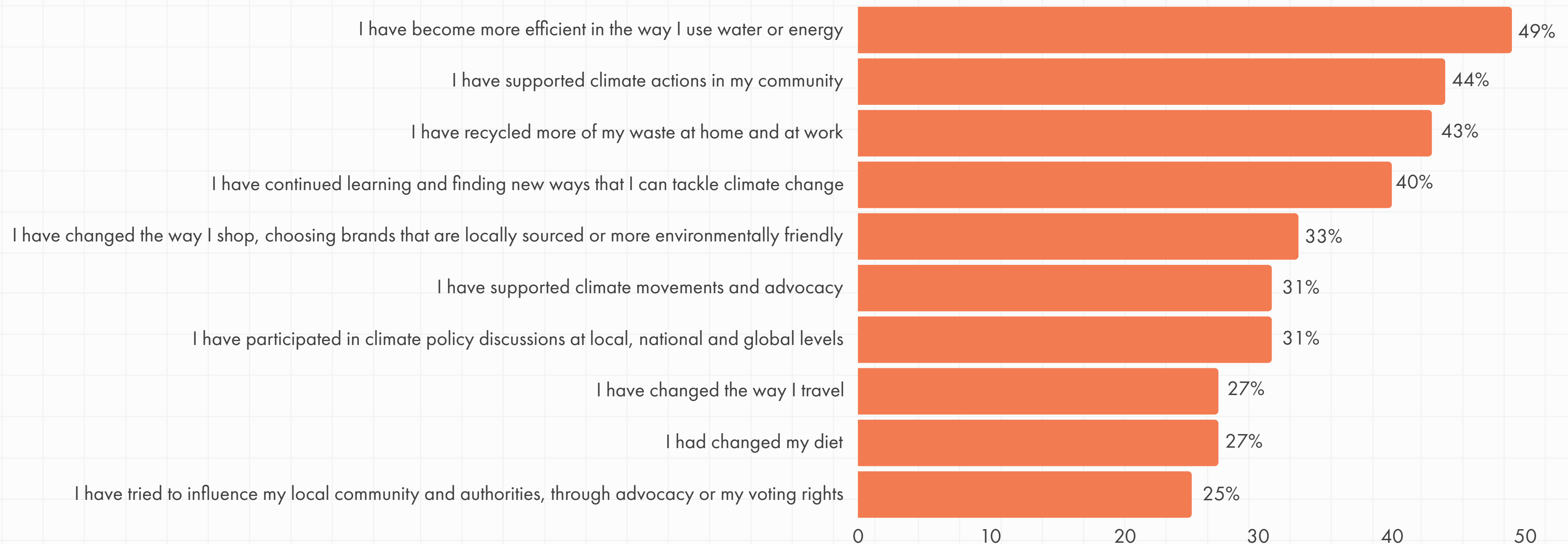
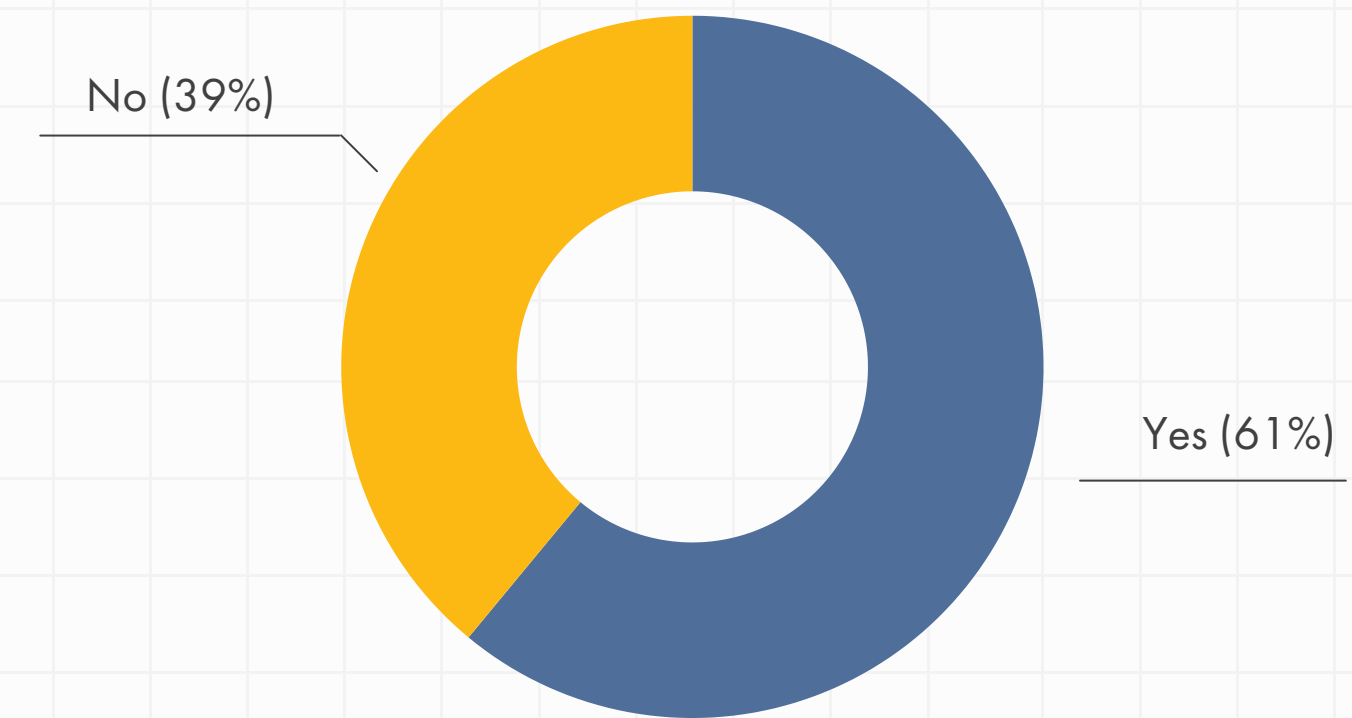


Climate Action

96% of respondents said the UN CC:Learn course has given them the necessary skills and knowledge to take climate action

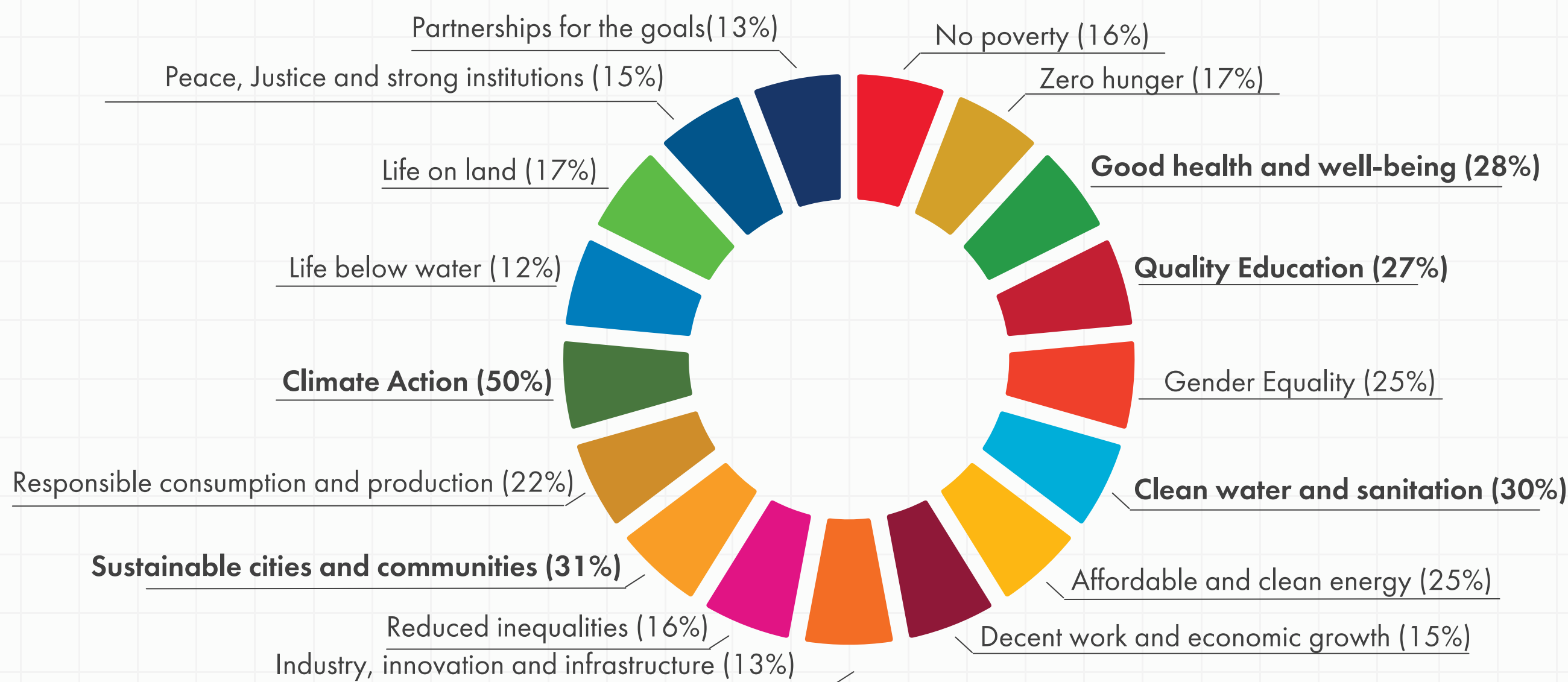


61% of respondents have been involved in climate change-related activities as a result of taking a UN CC:Learn course



Agenda 2030

95% of respondents who applied the knowledge and skills acquired through the courses have contributed to areas under the implementation of the 2030 Agenda/Sustainable Development Goals. The graph below shows which SDGs learners have contributed to.

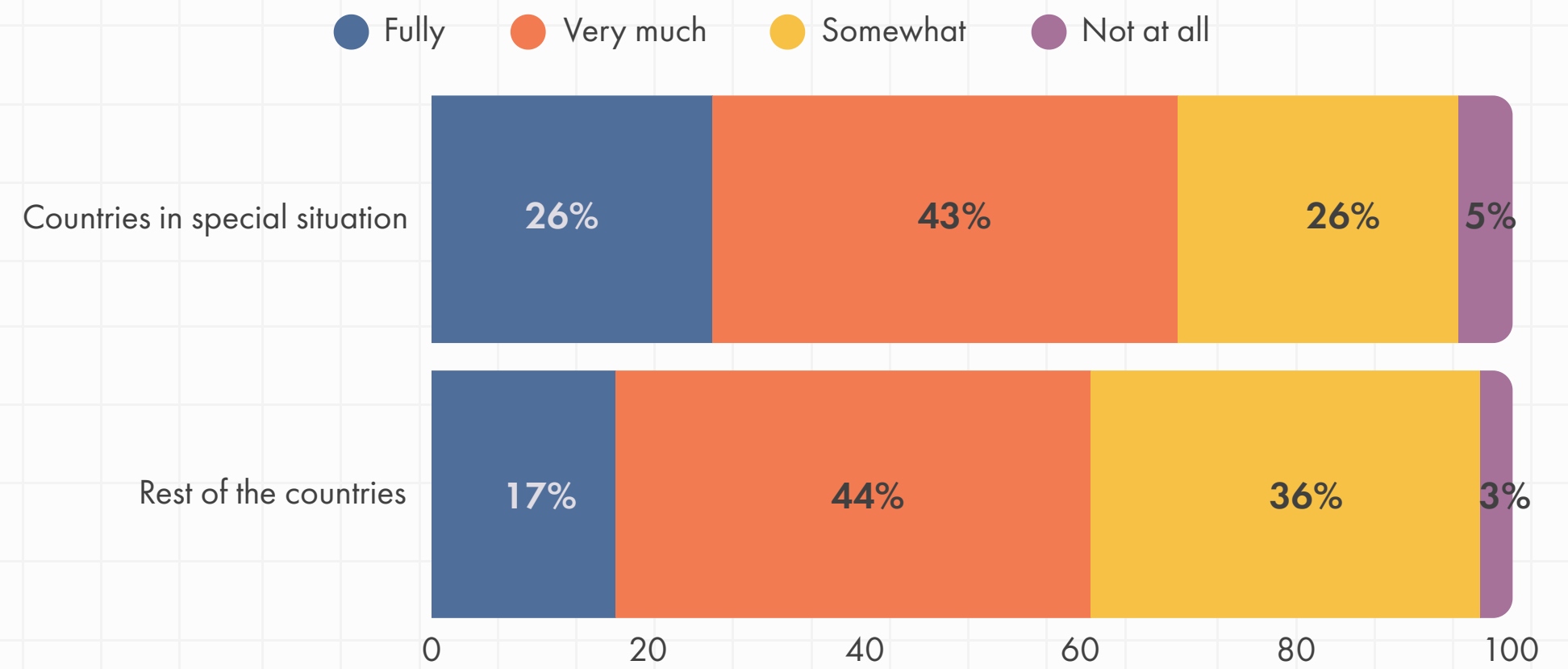
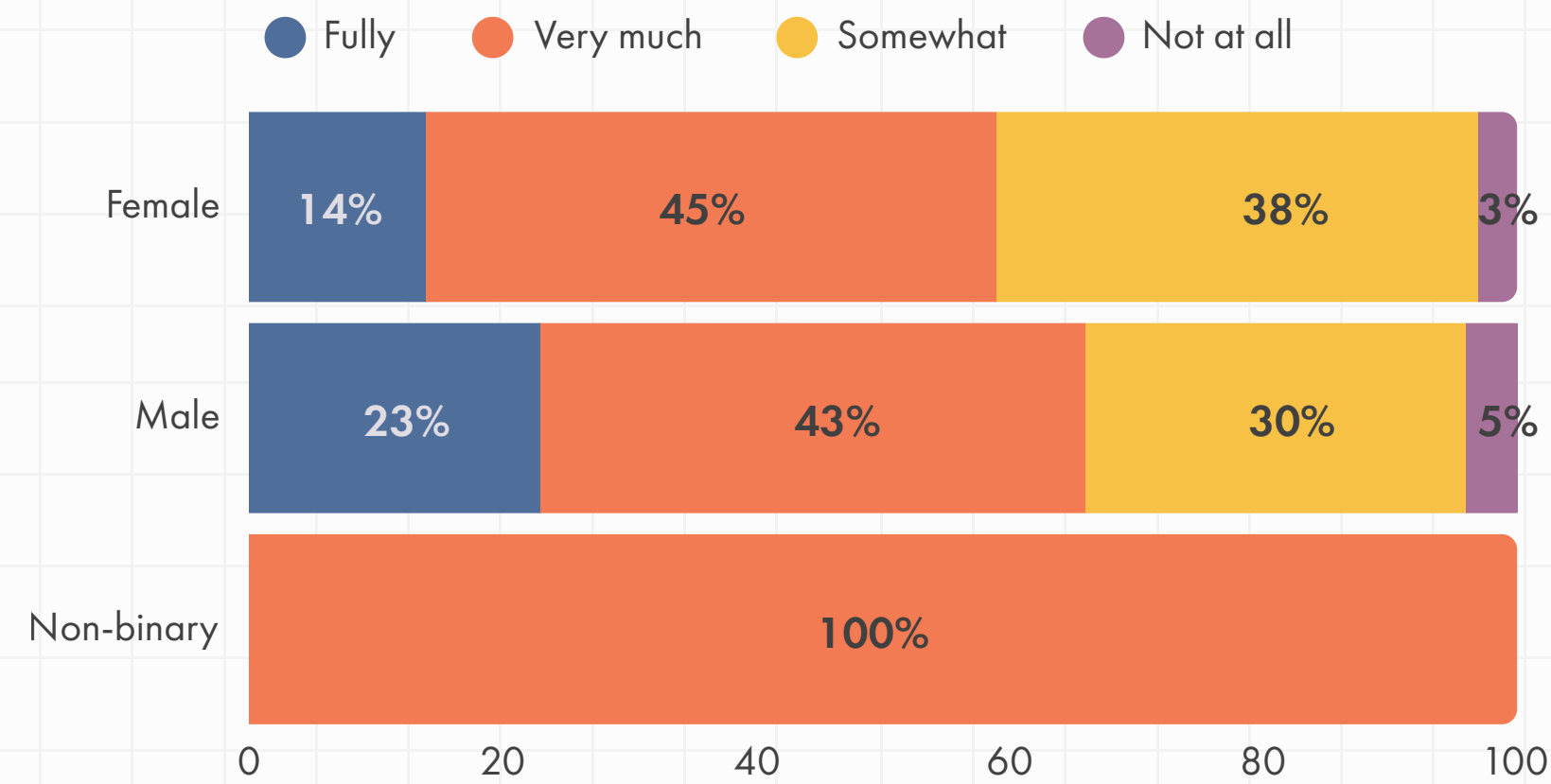


“After completing the UN CC:Learn courses, I applied the knowledge by initiating a community-led renewable energy project in a rural area. Specifically, I organized workshops to educate community members on the benefits and usage of solar energy, aiming to address SDG 7: Affordable and Clean Energy and SDG 13: Climate Action. As a result of the skills I gained, I worked to secure funding from local NGOs and partnered with solar panel suppliers. I developed an implementation plan that prioritized the involvement of local women, contributing to SDG 5: Gender Equality, as they often bore the burden of collecting traditional energy sources like firewood. What made this initiative impactful was the shift in energy practices: approximately 70% of households in the village transitioned to solar-powered electricity, significantly reducing reliance on fossil fuels and improving air quality. Beyond environmental benefits, this also empowered women with new skills and reduced the time spent on energy collection, allowing them to engage in economic and educational activities.” - Learner from Afghanistan

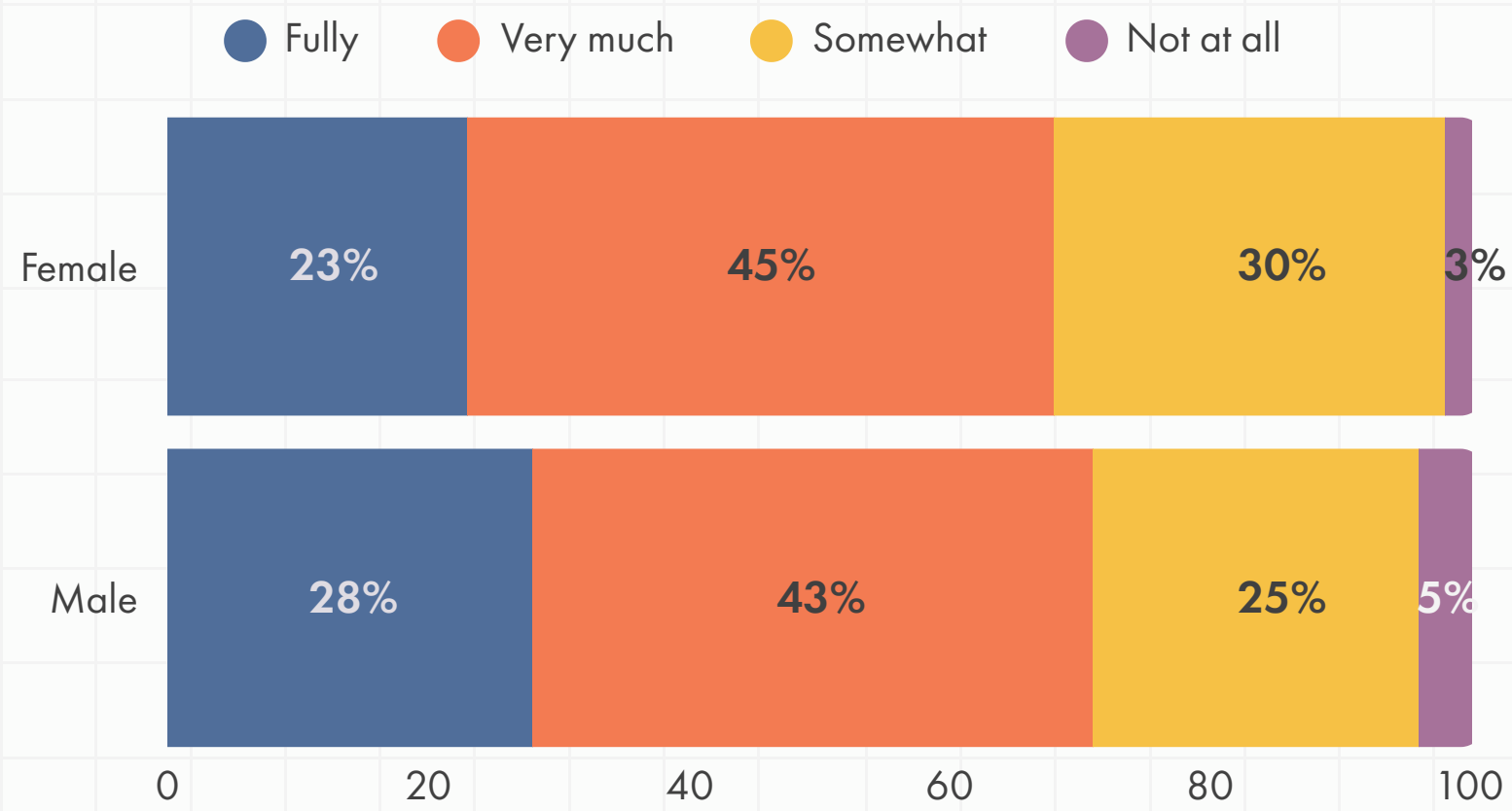
“After completing the UN CC:Learn courses, I applied my knowledge to support SDG 13 (Climate Action) and SDG 2 (Zero Hunger) by developing a climate change adaptation project in Somalia. I integrated climate risk assessments, aligned the project with Somalia’s NDCs, and promoted climate-smart agriculture to enhance food security. Additionally, I engaged stakeholders and conducted capacity-building sessions at the Ministry of Environment and Climate Change to mainstream climate adaptation. These efforts have strengthened climate resilience, improved policy alignment, and contributed to sustainable development.” - Learner from Somalia

Change in Resource Consumption Pattern

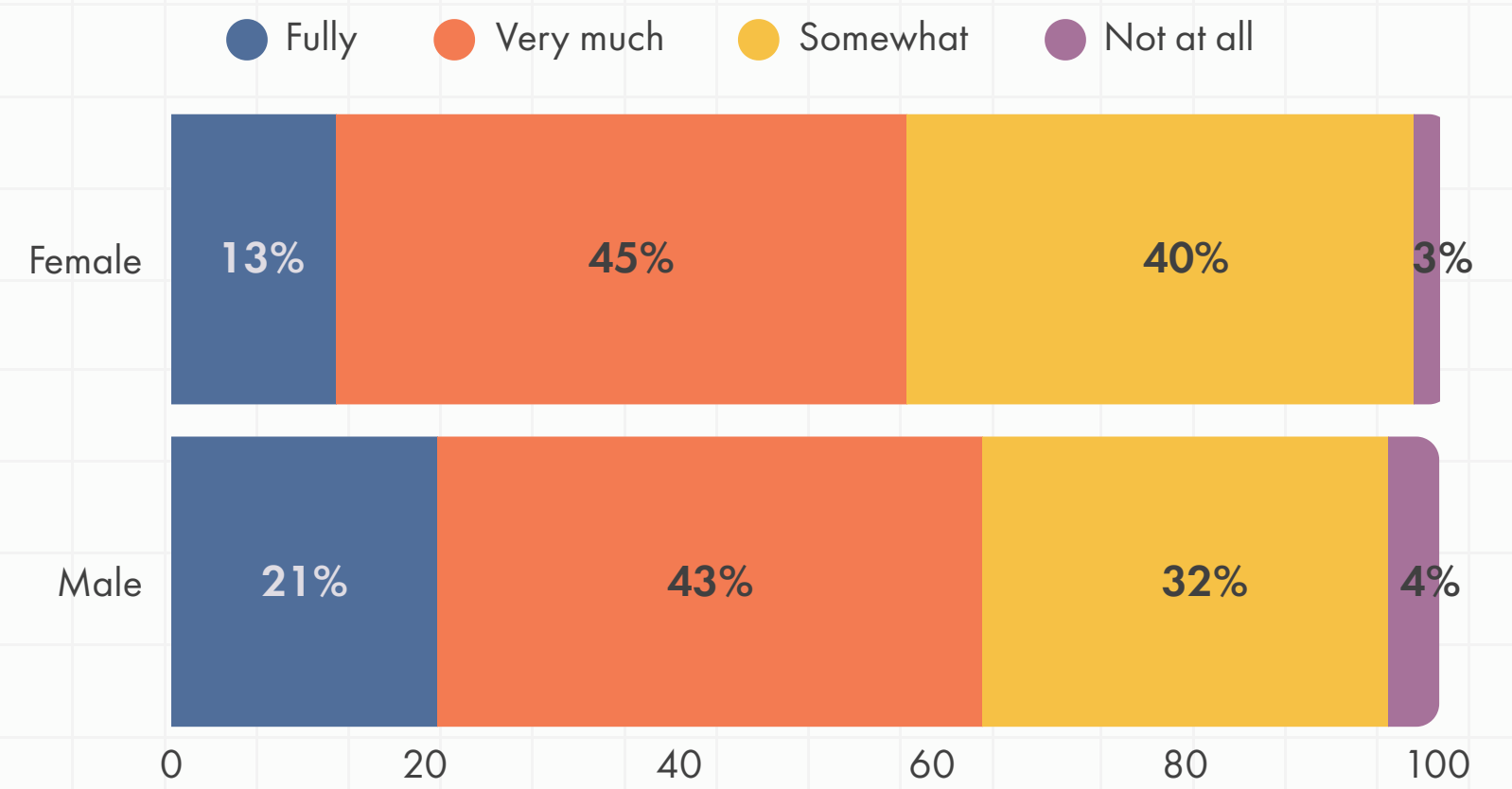
96% of respondents have made some important changes in their life and routine in relation to climate change after taking the course.



Country in special situation

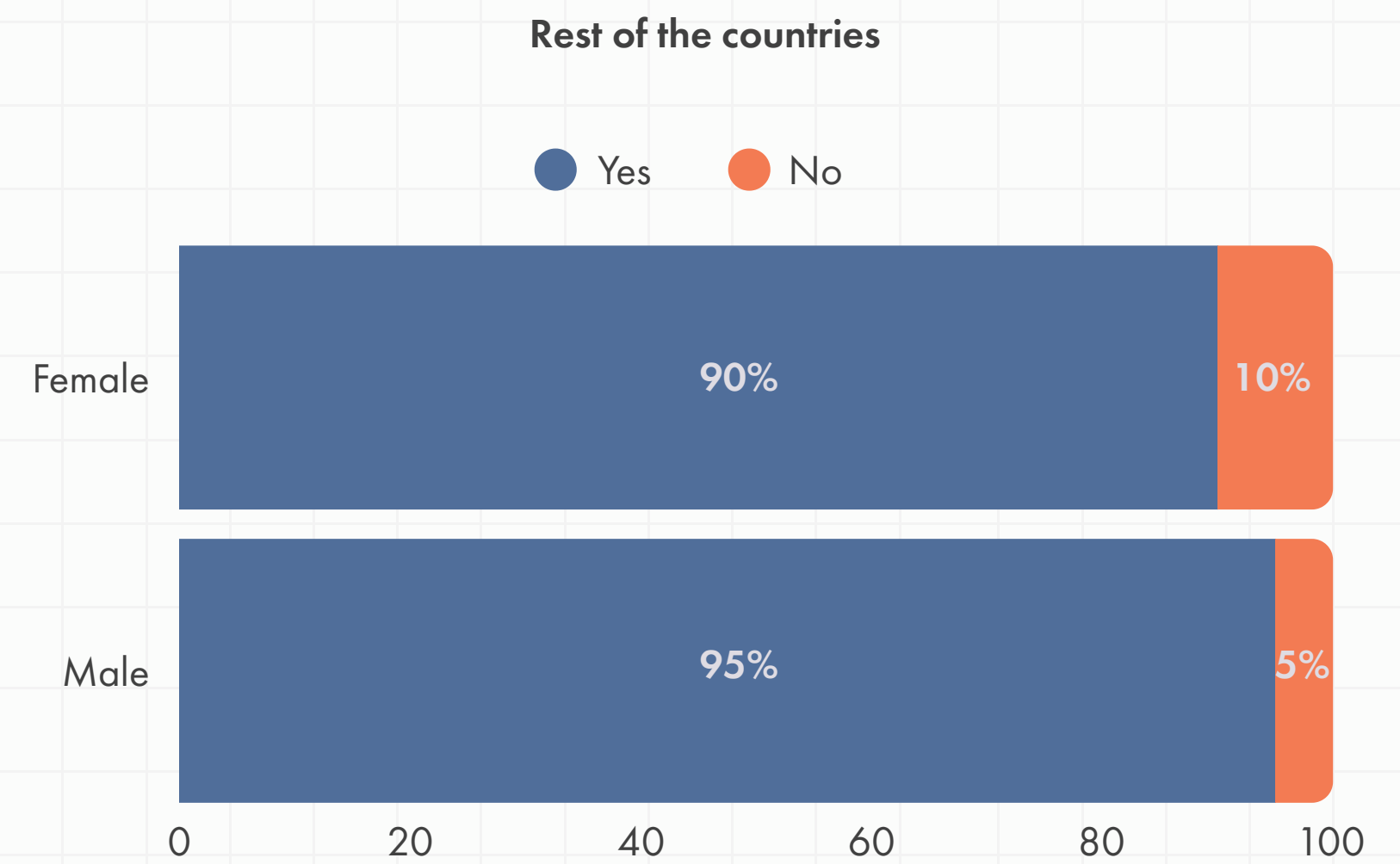
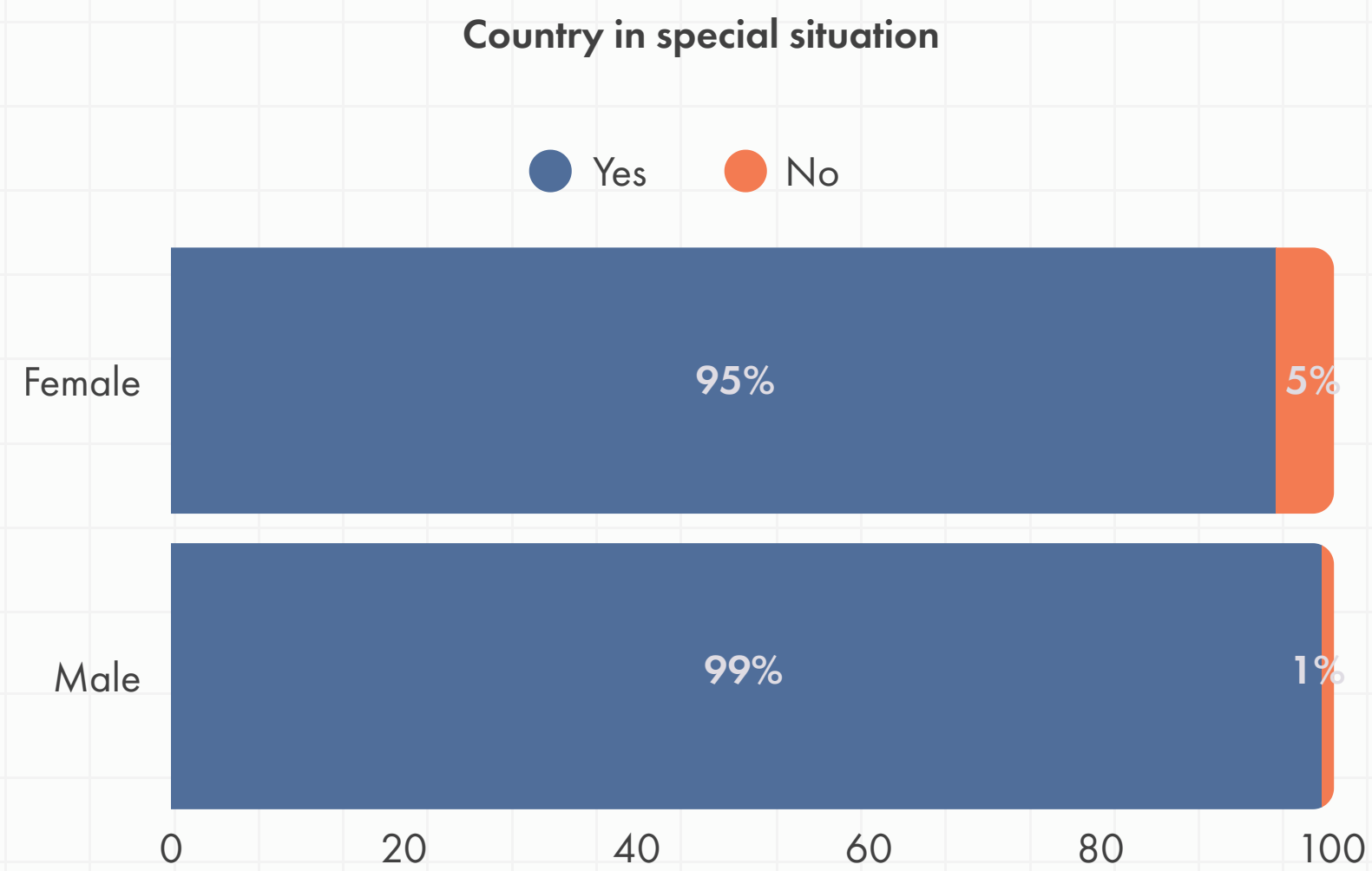
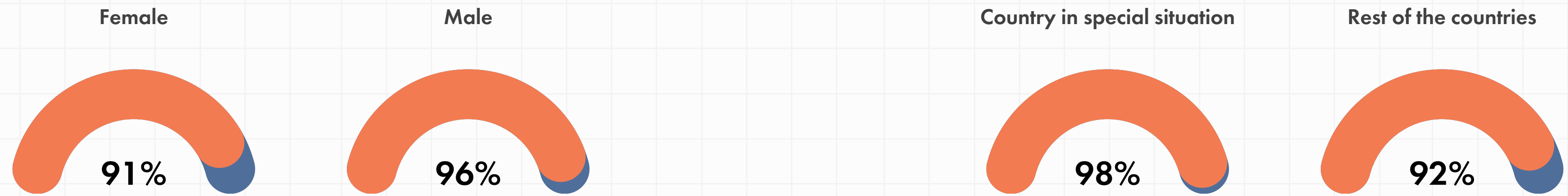


Rest of the countries



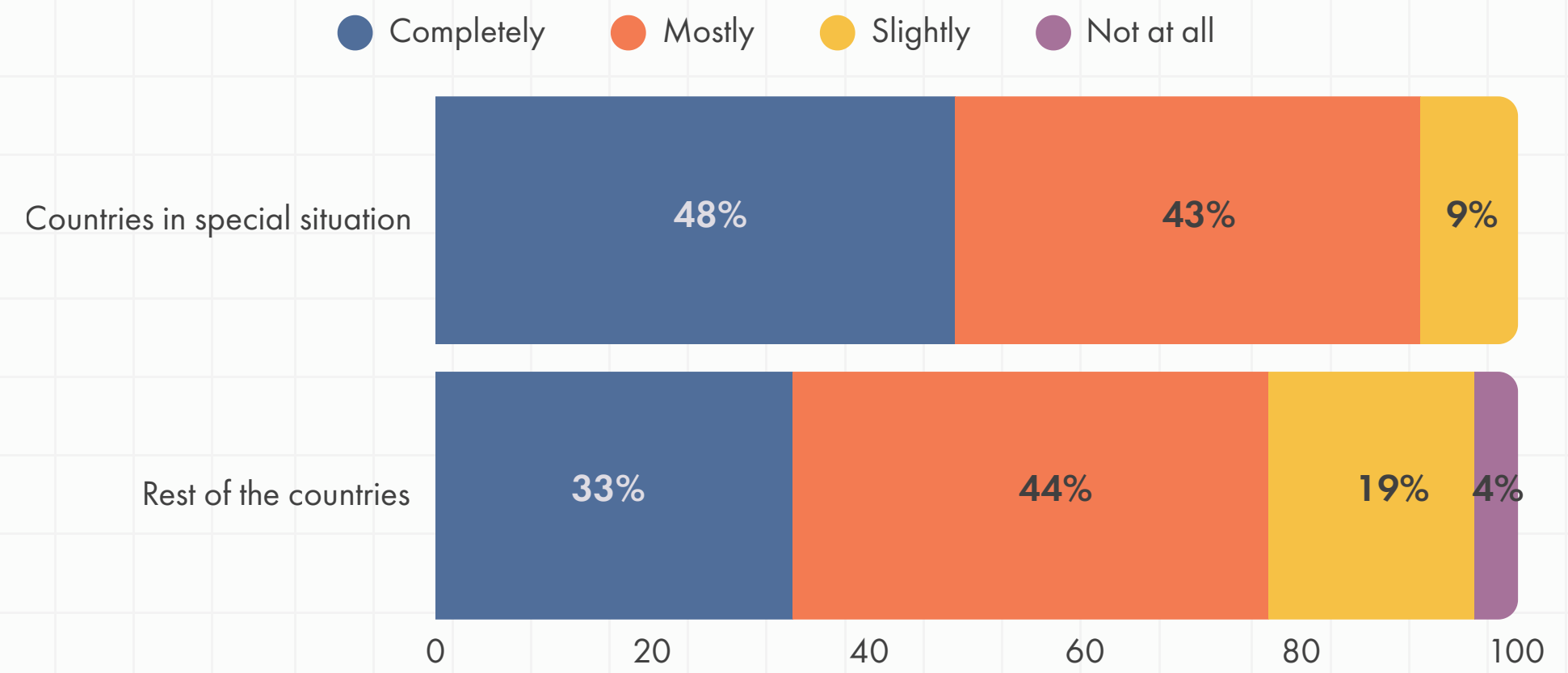
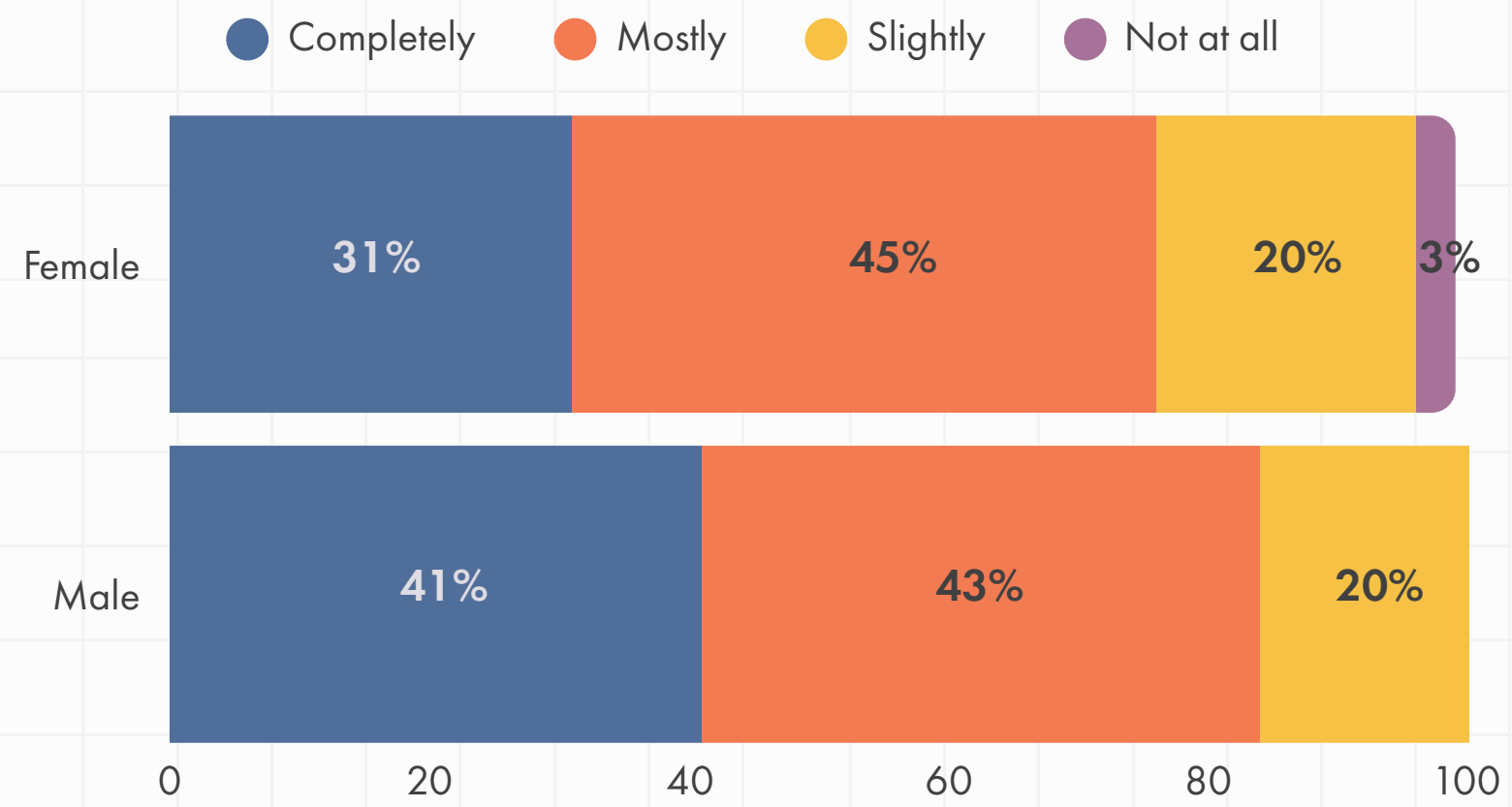
Self-confidence

Overall, 94% of respondents have become more confident in speaking or advocating about climate change after taking a UN CC:Learn course.

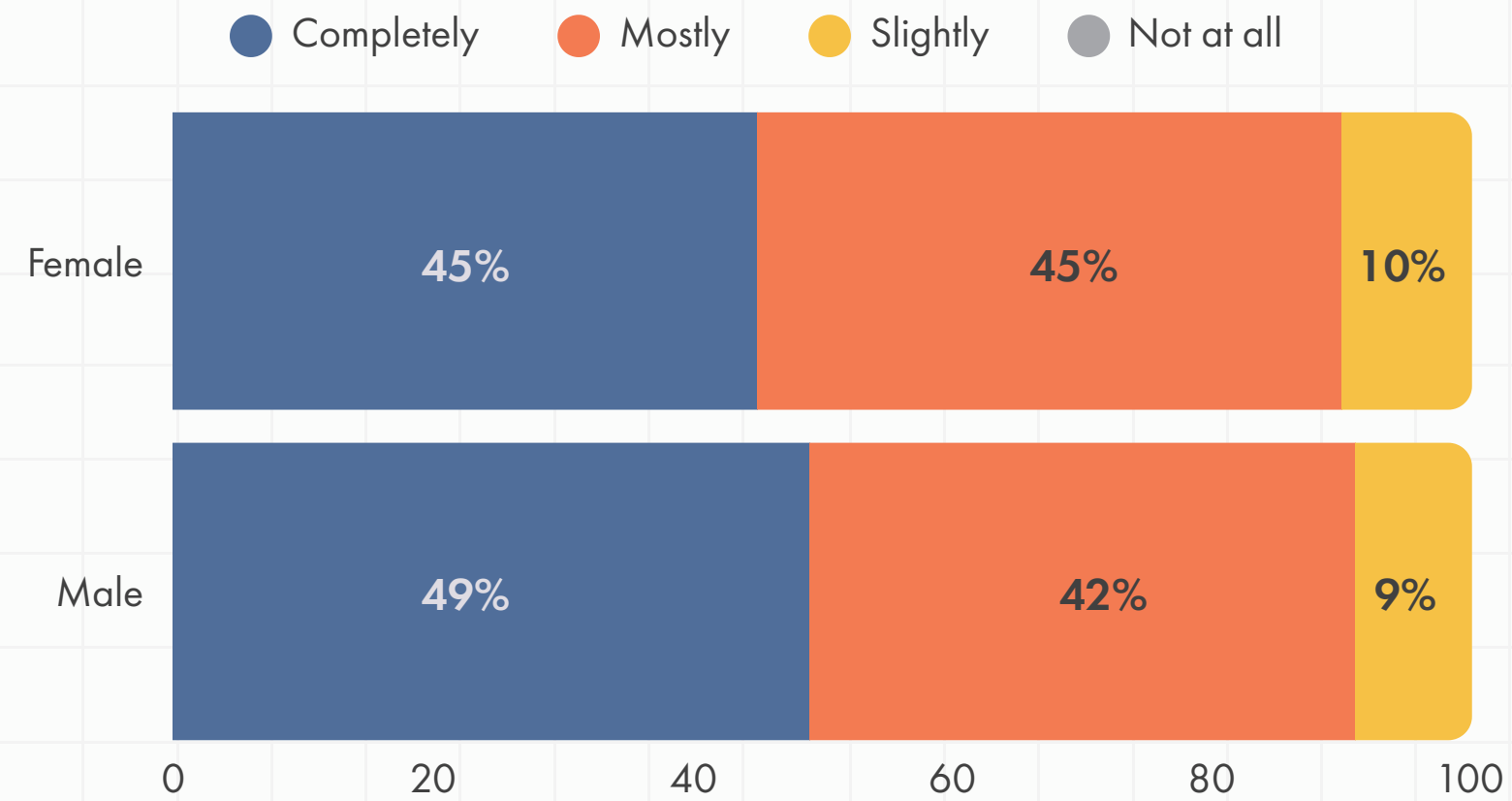


Change in Mindset

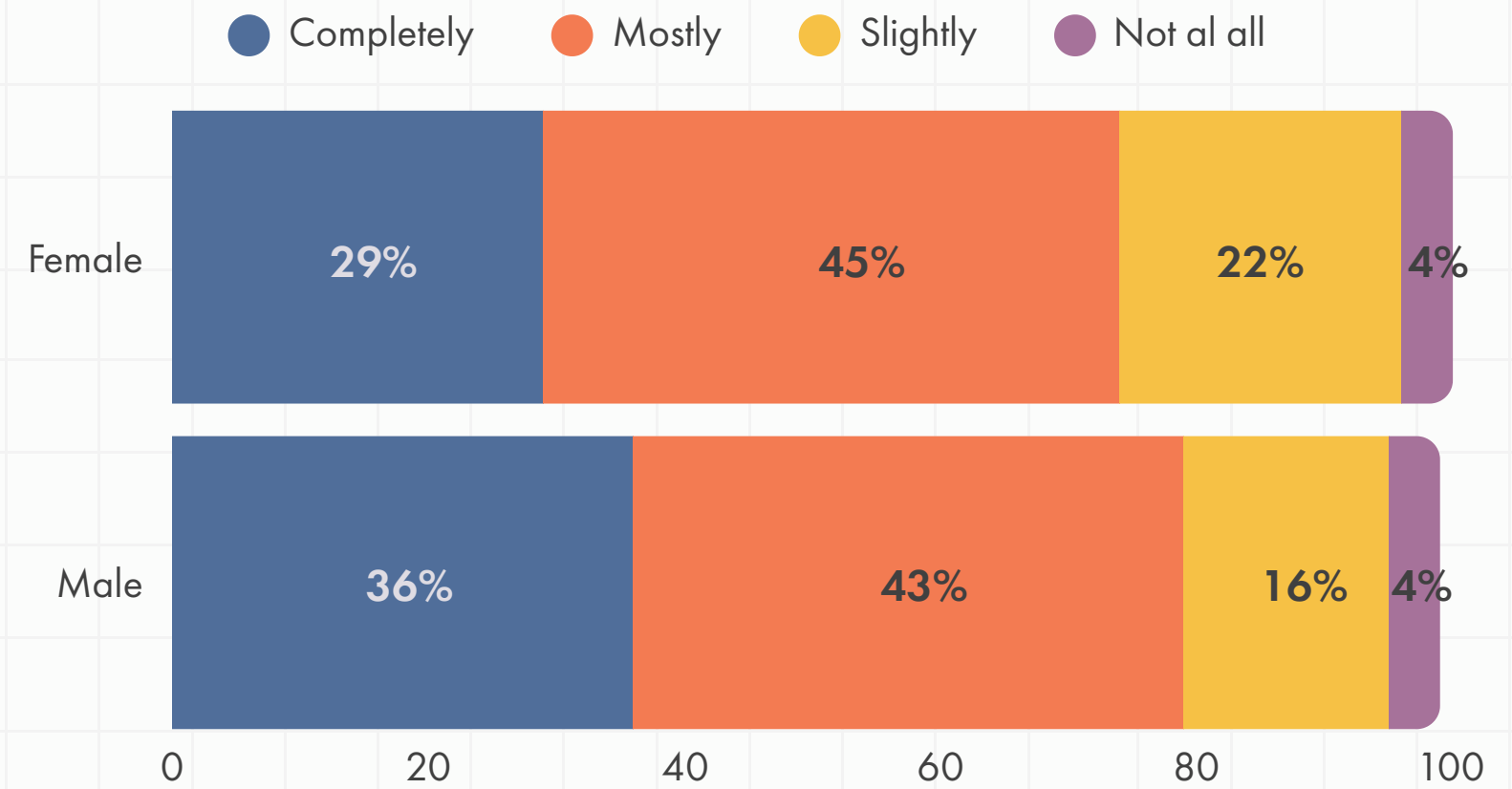
81% of respondents have changed the way they think about climate change completely or mostly after completing a course.



Country in special situation



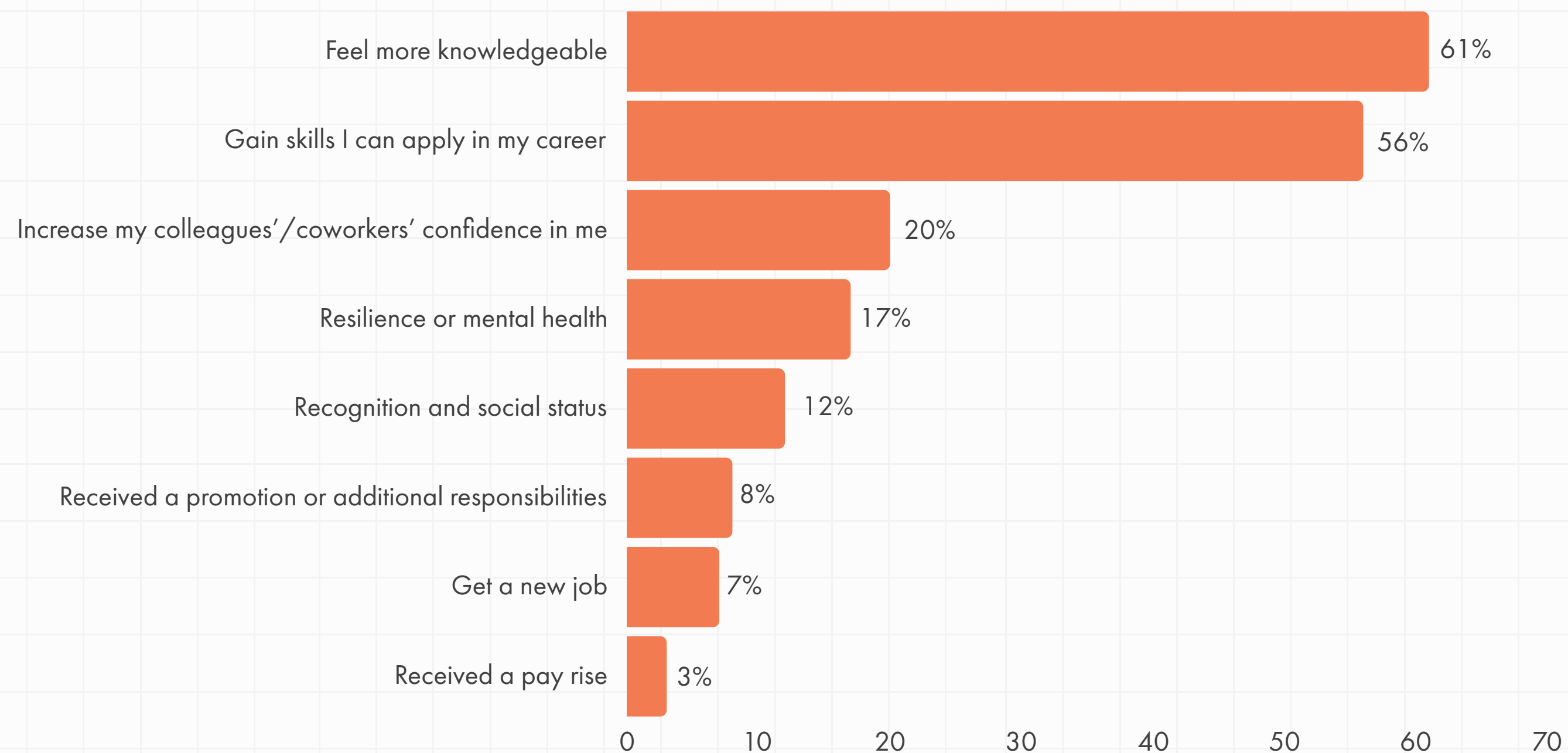
Rest of the countries



Improvements

The acquisition of new skills and knowledge has led to some important improvements for beneficiaries. Through the e-courses, participants gain insights into how their daily actions impact the environment and learn practical strategies to reduce their carbon footprint. 61% of respondents said they feel more knowledgeable after completing a UN CC:Learn course.

At professional level, the knowledge and skills acquired through the training enabled participants to become catalysts for change within their respective working fields. Whether they are educators integrating climate change curriculum into their teaching lessons, policymakers crafting evidence-based climate policies, or business leaders implementing sustainable practices within their organizations, participants emerge as informed advocates for climate action. Hence, 8% of respondents received a promotion or additional responsibility and 3% received a pay raise due to course completion.



Testimonials from Learners

“Through the knowledge acquired from UN CC:Learn courses, I have implemented sustainable solutions in the oil and gas sector. One key initiative I worked on was integrating renewable energy sources to power oil and gas extraction and refining operations. By conducting feasibility studies and financial modeling, I demonstrated the economic and environmental benefits of hybrid energy systems, leading to a reduction in greenhouse gas emissions and operational costs.” - Learner from India

“As an ESG & Climate Risk Manager, I have leveraged insights from the UNCC: Learn courses to enhance climate risk assessments and sustainable finance integration within financial institutions. I incorporated climate risk assessments into investment screening, ensuring that financial decisions consider environmental impacts. This has led to improved risk mitigation strategies and greater investment in low-carbon projects. I designed climate-related financial risk assessment tools that guide lending decisions, particularly in renewable energy and sustainable agriculture sectors. Trained Credit Officers and Business Departments to integrate sustainability considerations into lending decisions, encouraging financing for resource-efficient and circular economy initiatives. As a result of applying these skills, my institution has improved climate-related disclosures, enhanced ESG risk management practices, and increased financing for green and sustainable projects.” - Learner from Kenya

“Through the UN CC:Learn course(s), I gained valuable insights into climate action strategies, particularly in relation to data-driven decision-making for environmental sustainability. I applied this knowledge in my role as a Business Intelligence Developer, I incorporated environmental risk indicators into data models used for assessing tax compliance. This allowed for better tracking of industries with high carbon footprints and encouraged compliance with green tax incentives. I am supporting policies that incentivize sustainable business practices and helping decision-makers design data-driven climate policies.” - Learner from Kenya

