Project Track 3

Digital Postal Infrastructure for Climate Resilience Services

Project Track 3: D/ID Climate resilience

A Sustainable practice initiated by Thailand Post
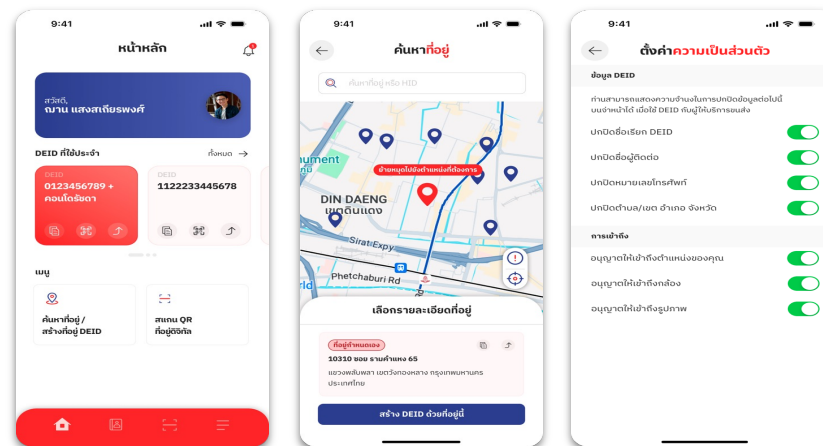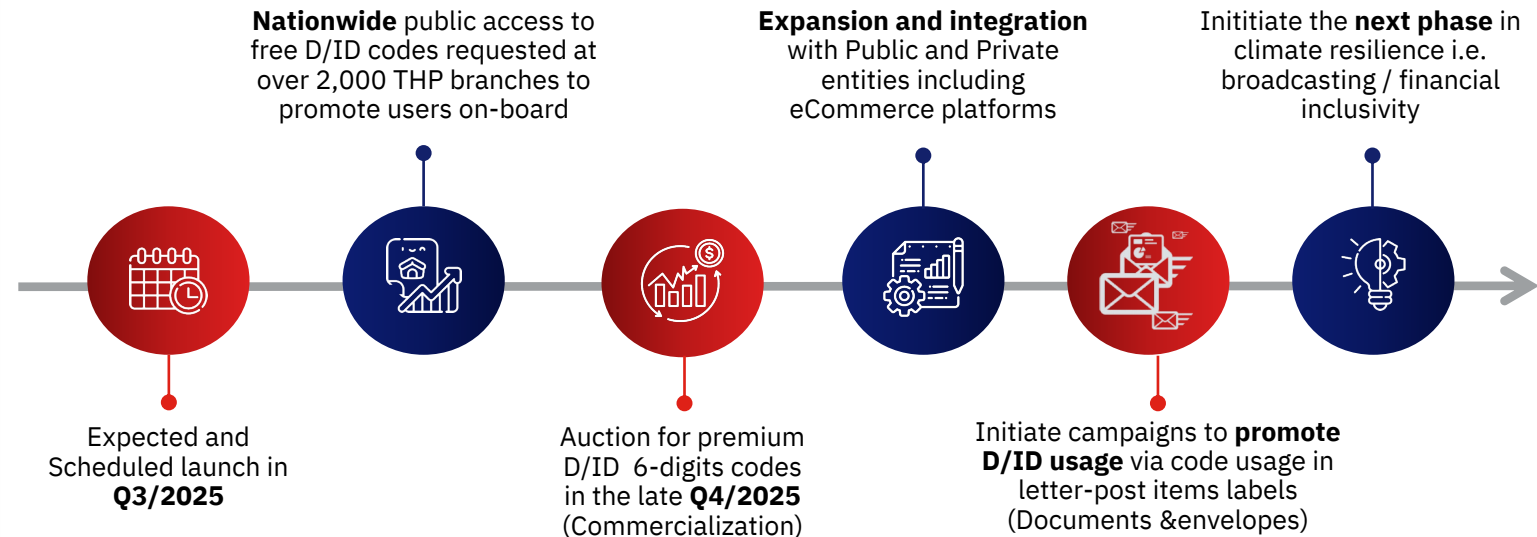
ไปรษณีย์ไทย
Thailand Post

Project Overview

o In creating Thailand's digital logistics infrastructure **and enable precise location-based services** nationwide, Thailand Post (THP), in collaboration **with the Ministry of Digital Economy and Society (MDES**) **and the National Digital Economy and Society Board (BDE)**, launched the Digital Post ID (D/ID) project.

o This revolutionary 6-character alphanumeric code enhances the accuracy of document and parcel delivery, protects personal data, and improves user convenience.

Our ambitions   D/ID

o **Develop and upgrade** Thailand's address system by establishing the D/ID code as a core digital infrastructure that securely links personal and geolocation data (latitude and longitude), aiming to revolutionize the national addressing standard.

o **Enhance** Thailand's economy by providing precise geolocation services and a **dynamic addressing system** through user-friendly 6-digit codes for the government, private sector, and the general public, contributing to meaningful engagement and creating both economic and social value.

o **Create new business opportunities** by connecting logistics services with e-Commerce, e-Marketplaces, S-Commerce, Q-Commerce, and map data management, enhancing both business value and service efficiency
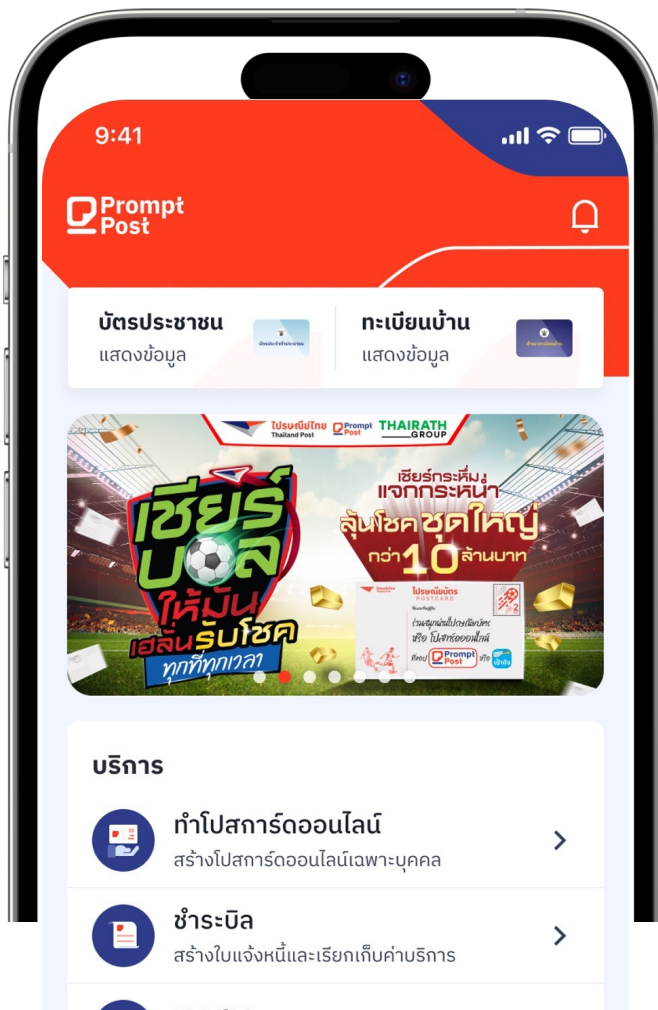
D/ID project timeline

Nationwide public access to free D/ID codes requested at over 2,000 THP branches to promote users on-board

Expansion and integration with Public and Private entities including eCommerce platforms

Inititiate the **next phase** in climate resilience i.e. broadcasting / financial inclusivity

Expected and Scheduled launch in **Q3/2025**

Auction for premium D/ID 6-digits codes in the late **Q4/2025** (Commercialization)

Initiate campaigns to **promote D/ID usage** via code usage in letter-post items labels (Documents &envelopes)

D/ ID Application

With the version of current application phase, users can register their accounts and bind them to their address (locational data), while the account represents a personal location that is non-static i.e. **"dynamic address"** which these **locational datas** could be relevant in further applying for **"financial services"**

Project Track 3: Affiliate "D/ID" with Promptpost

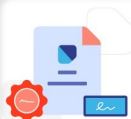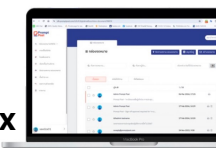A Sustainable practice initiated by Thailand Post

200K+

on-board users

Digital Postbox

Trusted service & e-timestanp

KYC & e-Payment

A Digital Postbox for all

Key Objectives & Features

o **Transforming tradtional letter-post** service to a digitalized documentation platform for sending and receiving electronic documents by inclusively connecting the people, the public and the private sector

o **Advocation** towards a digital twin society bridging physical and digital communication altogether wiht Prompt Post trusted services

o **Facilitating** total document handling (TDH) to ensure a secure both private and official document database for both domestic and international residents i.e. Birth certificates, educational transcripts, national ID & Passports, and etc.

Affiliation with climate resilience

Integrated with D/ID locational data, Promptpost could support in bridging the gap in terms of **"docmentation services" or "any necessary fee payments"**