





# Thailand's National Climate Policies

By
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## **Thailand's National Climate Policies**



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### **Experience:**

2023 - Present Partner, The Creagy Co., Ltd.

2023 - Present Director, Climate Finance Network Thailand (CFNT)

2016 - 2023 CEO, Ritta Company Limited (Retired)

2008 - 2016 PTT Public Limited Company (Executive VP, VP)

2004 - 2007 Siam Cement Group (SCG)

#### **Qualification:**

- ✓ Over 25 years of experience in management and technology
- ✓ Was the Director of PTT Innovation Center.
- ✓ Was a founding member and a Managing Director of the Thailand Energy Academy
- ✓ Was the VP of PTT Energy Policy and Stakeholders Relations
- ✓ Attended several WEFs in Davos and also COP 16

## Agenda

- 1. Thailand's Climate Change Ambition: Targets and Strategies
- 2. Thailand's Climate Policy for Mitigation and its Potential Impact to Thailand Post
- 3. Thailand's National Adaptation Plan and its Relevance to Thailand Post
- 4. Key Take-aways





### Section I

Thailand's Climate Change Ambition: Targets and Strategies



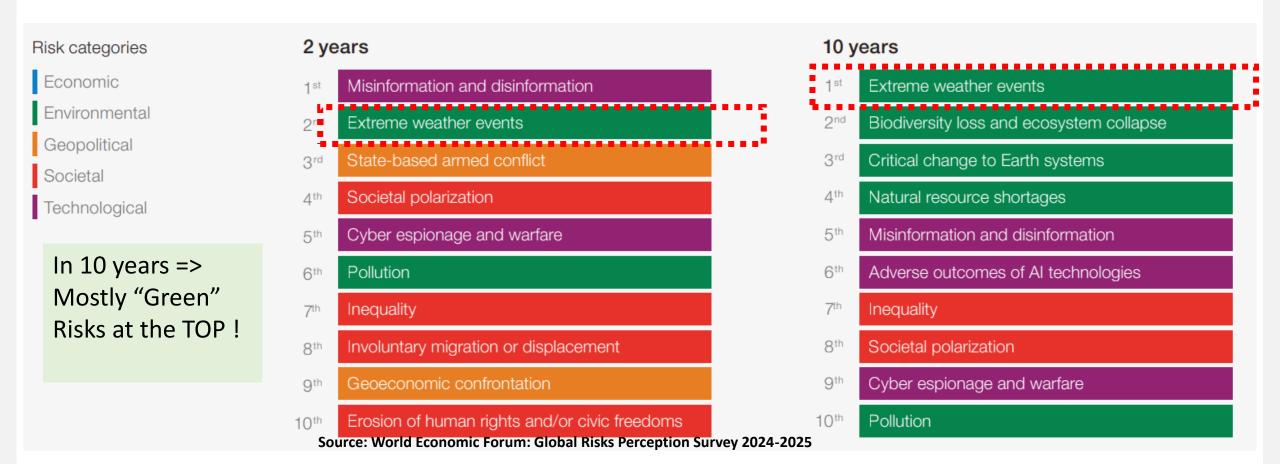


## Why?

## Climate Change is ranked among the top global risks in the past 5 years

Global risks ranked by severity over the short and long term

Survey interviewed more than 1,000 CEOs worldwide

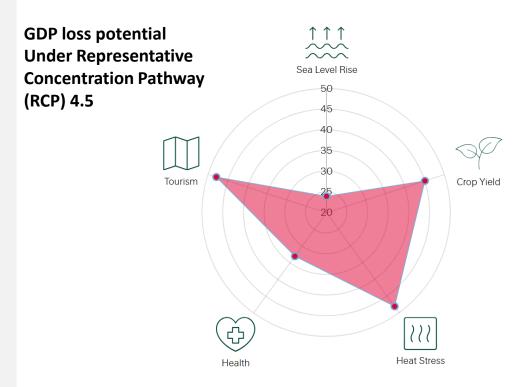




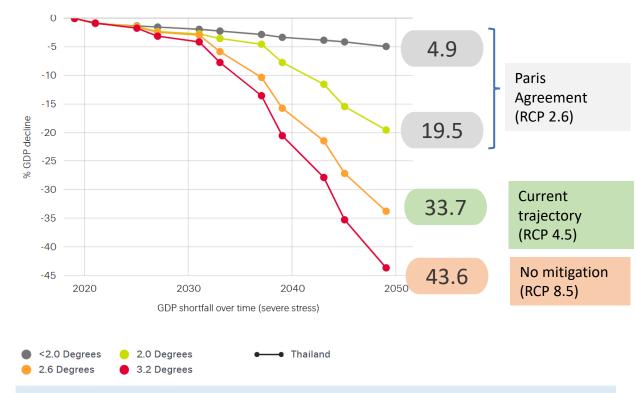




## Thailand is estimated to lose up to 43.6% of its GDP in 2048 if global temperatures rise by 3.2°C.



 The greatest impact on Thailand's economic losses are on tourism and labor productivity (heat stress). These are followed by agricultural productivity, health, and sea level rise, respectively.



- Lowest estimated GDP impact of climate change when the world follows the Paris Agreement mitigation pathway.
- Economic impact to Thailand can reach up to 43% of GDP if the world does not that any mitigation action.

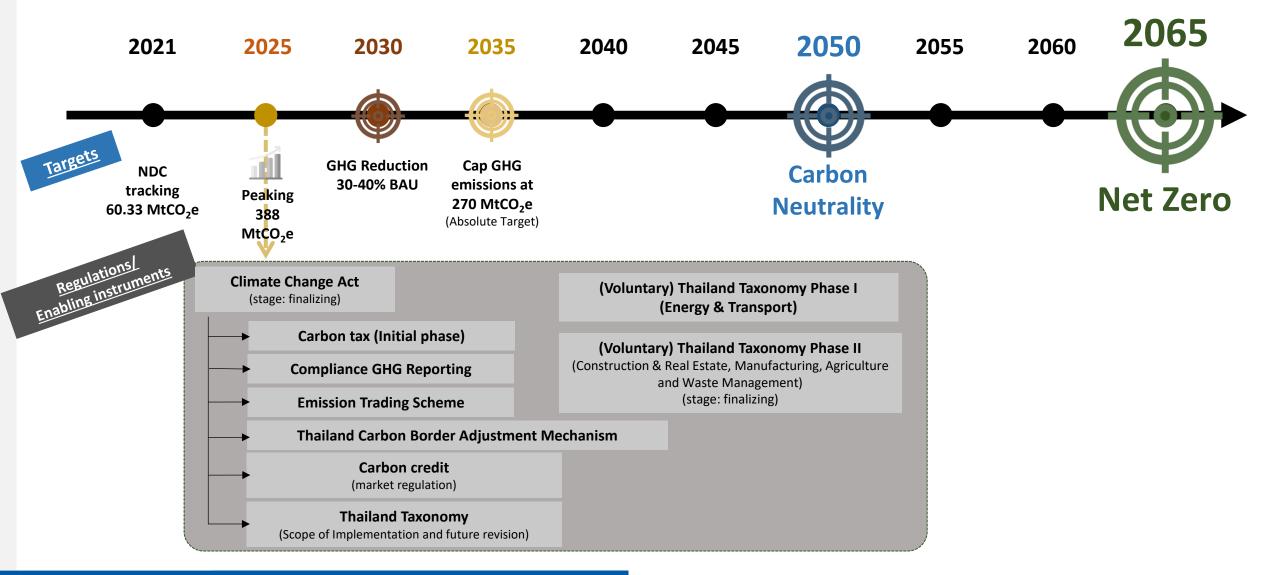
Source: Swiss Re Institute (2021)







## **National Long-term Decarbonization Targets**







## What is the difference between Carbon Neutrality and Net Zero?

#### **Carbon Neutrality**

Carbon neutrality describes a state in which the GHG emissions released to the atmosphere by a stakeholder (individual, organization, company, country, etc.) have been reduced or avoided and the remaining ones are compensated with carbon credits. To achieve carbon neutrality, carbon credits from projects that reduce, avoid or temporarily capture GHGs are accepted.

#### **Net Zero**

Net Zero is a state where a balance between anthropogenic GHG emissions and removals is achieved. This can be achieved through reducing and avoiding emissions, and then implementing solutions to capture the remaining ones at the point of generation, or by removing them from the atmosphere.

Source: United Nations Framework Convention on Climate Change (UNFCCC) (n.d.).

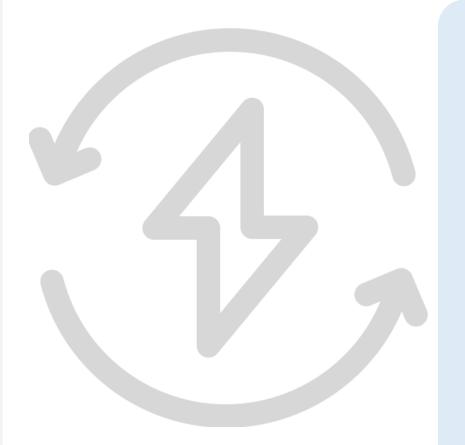






## Energy sector - the Core Challenge

The energy sector's deep reliance on fossil fuels, especially natural gas, is the primary obstacle to decarbonization



- **Dominance:** ~66-69% national GHG emissions; Power mix reliant on Gas (60-66%) and Coal (~17-20%).
- Renewables Lag: Targets aim for 50% new renewable energy capacity by 2050 (Long-term Greenhouse Gas Emission Development Strategies or LT-LEDS), but deployment (~12-18% generation recently) is slow despite high solar potential.
- Fossil Fuel Lock-in: Current planning favors expanding gas infrastructure, contradicting long-term goals and requiring risky carbon capture and storage (CCS) reliance.
- **Grid & Market Barriers:** Infrastructure needs upgrades for variable renewable energy (VRE); market structure limits independent producers.
- Critical Juncture: Revision of National Energy Plan/Power Development Plan (PDP) is key to shifting trajectory



#### Section II

Thailand's Climate Policy for Mitigation and Its Potential Impact to Thailand Post





## What do we mean by climate change mitigation and adaptation?



Refers to human intervention to reduce the sources of greenhouse gases or enhance their sinks, effectively slowing down climate change.



## Climate Change Adaptation

Adjustment in natural or human systems in response to actual or expected climatic stimuli or their effects, which moderates harm or exploits beneficial opportunities

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Source: Third Assessment Report of the Intergovernmental Panel on Climate Change (IPCC) (2001).





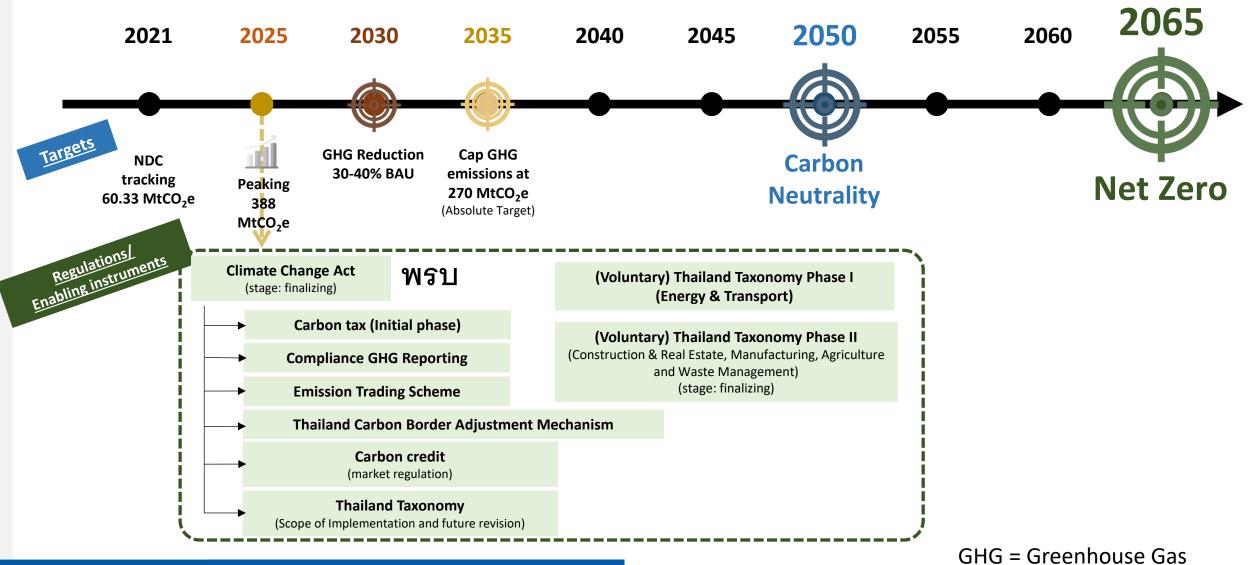


## Analogy อุปมาอุปไมย





## **National Long-term Decarbonization Targets**

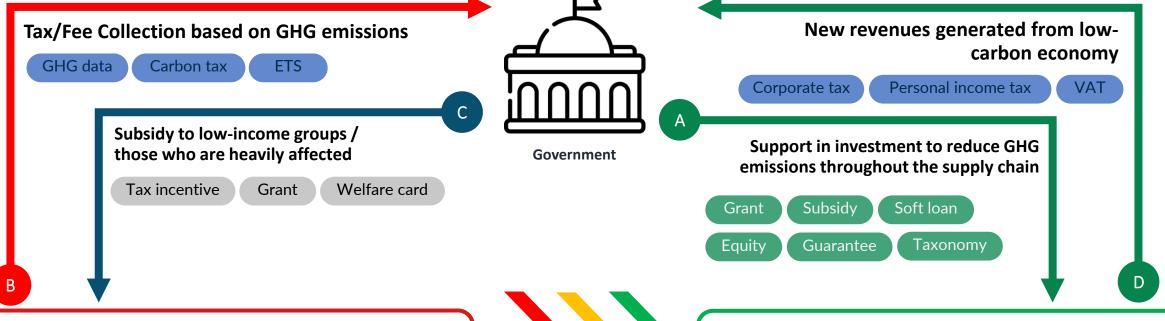








## The Transition to a Sustainable and Low-Carbon Economy and Society



#### **High-GHG-emission activities**









- Machine / Equipment that contributes to GHG Emissions
- Fossil fuel vehicles
- Fossil-based power generation
- · Fossil fuel-reliant industrial park
- Etc



#### **Transition away**

investment from
 high GHG emission activities toward
 net-zero aligned activities

#### **Net-zero-aligned activities**











- Clean energy
- Zero-emission vehicles
- Climate Tech
- Nature-based activities
- Etc.







## Climate mitigation policies to impact Thailand Post's transport and logistic services unit.

| Offic. Hillion Baric             |           |                         |                   |                         |           |                         |
|----------------------------------|-----------|-------------------------|-------------------|-------------------------|-----------|-------------------------|
| Business groups                  | 2021      |                         | 2022<br>(Revised) |                         | 2023      |                         |
|                                  | Value     | % of the total revenues | Value             | % of the total revenues | Value     | % of the total revenues |
| Transport and logistics services | 10,206.17 | 47.62                   | 8,433.05          | 42.90                   | 9,900.68  | 47.11                   |
| Mail services                    | 6,700.19  | 31.26                   | 7,152.88          | 36.38                   | 7,086.96  | 33.72                   |
| International services           | 3,417.16  | 15.94                   | 3,038.35          | 15.46                   | 2,811.13  | 13.38                   |
| Financial business               | 381.04    | 1.78                    | 371.98            | 1.89                    | 472.80    | 2.25                    |
| Retail business                  | 586.23    | 2.74                    | 515.47            | 2.62                    | 552.37    | 2.63                    |
| Other businesses                 | 141.84    | 0.66                    | 147.50            | 0.75                    | 190.64    | 0.91                    |
| Total                            | 21,432.63 | 100.00                  | 19,659.23         | 100.00                  | 21,014.58 | 100.00                  |

- Climate mitigation policies will have a big impact on Transportation and logistics services and Mail services, especially with the introduction of carbon pricing instruments in the future. They comprise 47% and 34% of Thailand Post's revenue, respectively,
- · Thailand Post needs to strengthen its ability to cope with climate mitigation by making its operations more sustainable. This includes adopting cleaner technologies, improving service efficiency, and recycling packaging materials.

Unit: million baht

#### **Product Information**

THP products can be divided into 6 groups according to the service groups as follows:



#### Transport and logistics services

- Domestic postal parcels
- · Domestic EMS service
- · Logistics post service



#### Mail services

- · Letters/Postcards/Printed matters
- · Domestic registered mails
- Special service









#### International services

- Letters/Postcards/Printed matters
- · International registered mails
- International postal parcels
- International EMS service
- · Western Union money order service



#### **Retail business**

- Postage stamps for collection
- · Collectibles and collection equipment
- Postal goods



#### Financial business

- Domestic money order service
- Online money order service
- · Pay at Post service
- · Agency Banking service



- Income from place and equipment lease
- Income from employment fees



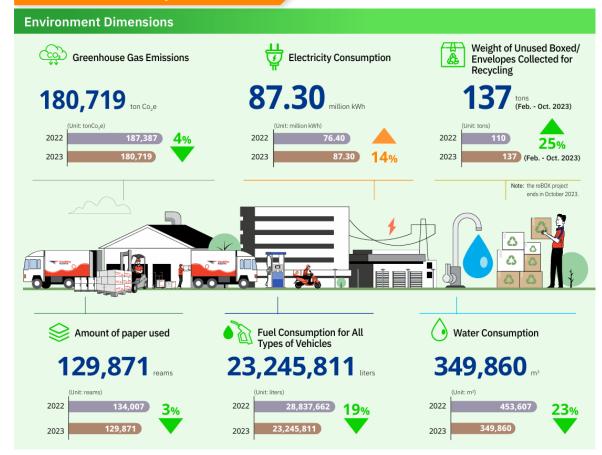




Source: Thailand Post 2023 Annual Report

## Thailand Post can build on its existing sustainability initiatives to navigate Thailand's evolving climate mitigation policies.

#### Non-financial operation



Source: Thailand Post 2023 Annual Report

- Thailand Post is actively reducing its environmental footprint, cutting greenhouse gas emissions by 4% and water use by 23% in 2023 compared to the previous year.
- Electricity consumption rose by 14%, which highlights the need for more energy-efficient operations or renewable energy sources as part of future sustainability strategies.
- Thailand Post improved its recycling efforts, collecting 137 tons of unused boxes and envelopes—a 25% increase from 2022.
- A key step forward is the adoption of electric vehicles in its postal operations. In 2023, Thailand Post reported an approved budget of THB 544.5 million to investment in electric vehicles for its postal operation system.



Thailand's shift to a low-carbon economy creates new opportunities for Thailand Post to innovate, attract sustainable investment, and strengthen its market position.

Mitigation policies that facilitate Thailand's transition to a green economy The introduction of carbon pricing and reporting requirements presents compliance costs and operational adjustments for highemission business units.

incentives and financial instruments to support sustainable transformation—grants, soft loans, taxonomies, and green investments.

Thailand Post can position itself to benefit from this policy direction through investment in net-zero-aligned activities such as clean vehicles and energy-efficient infrastructure.







### Section III

Thailand's National Adaptation Plan and Its Relevance to Thailand Post





## What do we mean by climate change mitigation and adaptation?



Refers to human intervention to reduce the sources of greenhouse gases or enhance their sinks, effectively slowing down climate change.



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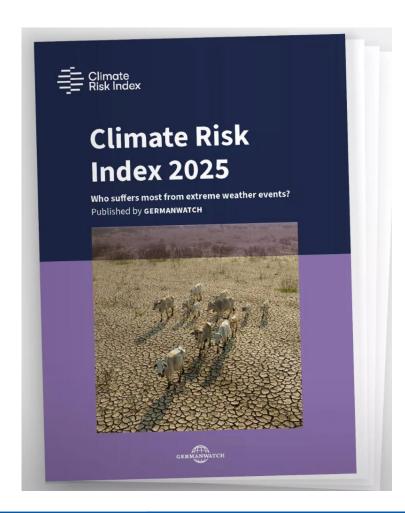
Source: Third Assessment Report of the Intergovernmental Panel on Climate Change (IPCC) (2001).







## High climate vulnerability, despite moderate global emissions share, drives Thailand's decarbonization imperative

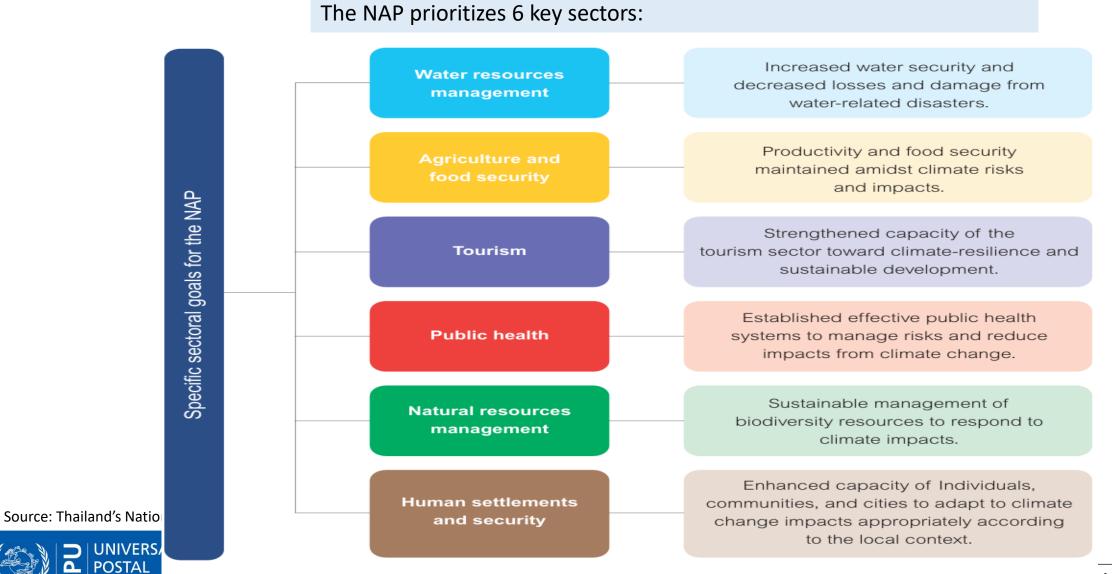


- For the period 2000-2019, Thailand was ranked as the 9<sup>th</sup> most affected country by climate change.
- In the most recent 2025 edition of the Climate Risk Index (CRI), covering the period 1993-2022, Thailand's position improved to 30<sup>th</sup> place.
- <u>Threats:</u> Floods, droughts, sea-level rise impacting key economic zones like Bangkok (Physical Risks)
- Emissions dominated by the energy sector (~66-69%), with a historical upward trend needing urgent reversal.



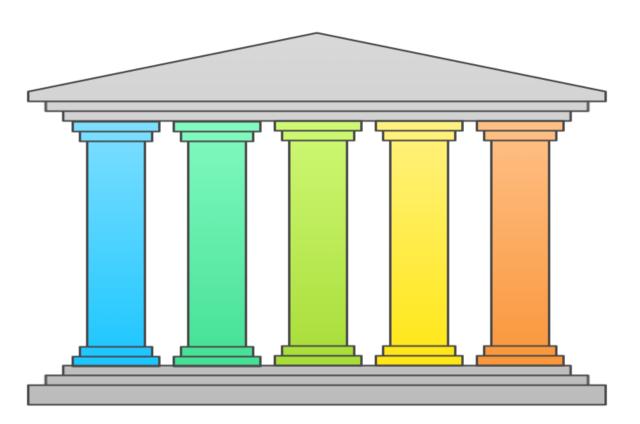


## Thailand's National Adaptation Plan (NAP) is the country's strategic framework for climate change adaptation.



The NAP can provide guidance to Thailand Post when developing its resilience strategies while aligning with the national climate adaptation goals.

#### Thailand Post's Climate Adaptation Strategy





#### **Operational Resilience**

Ensuring service continuity through climate risk assessments and adaptation measures.



#### Infrastructure Protection

Climate-proofing facilities to withstand extreme weather events.



#### **Workforce Health**

Managing health risks for frontline staff due to climate-related hazards.



#### **Digital Innovation**

Adapting services through digital solutions to meet climate-induced demands.



#### Stakeholder Engagement

Raising climate awareness through public campaigns and initiatives.



**Section IV** 

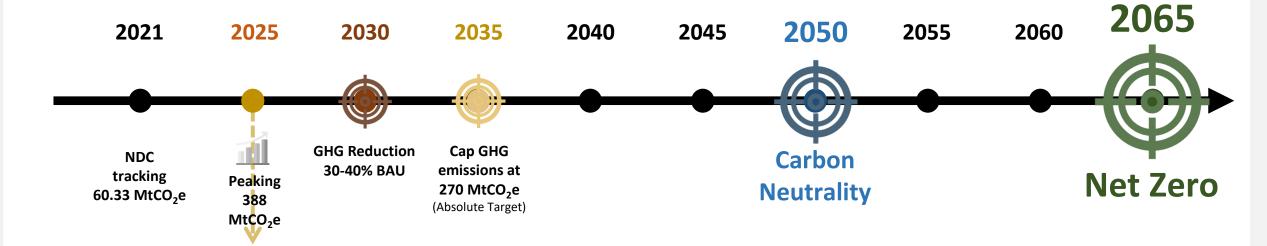
Key Take-aways





## **Key Take-aways**

Thailand's climate strategy sets a medium-term goal to cap emissions at 270 MtCO₂e by 2035 (under the draft NDC 3.0), carbon neutrality by 2050, and achieve net zero by 2065.

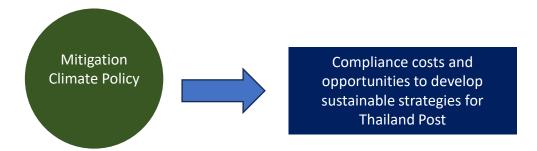






## **Key Take-aways**

Thailand's mitigation climate policy poses compliance risks but also offers Thailand Post a chance to invest in green solutions and strengthen its market position.



By aligning with national adaptation priorities or strategies, Thailand Post can reduce climate vulnerability while improving access to public and green adaptation funding.









## Climate Finance plays a crucial role in supporting Thailand to meet targets on both mitigation and adaptation

## Mitigation\*

1. CEC NET ZERO EMISSIONS

- Reduce 30-40% from BAU by 2030
- Carbon Neutrality by 2050 and Netzero GHG emissions by 2065

## Adaptation\*



Build adaptive capacity and enhance climate resilience across six priority sectors

## Climate Finance



Get the money flowing to support Thailand's climate actions in both mitigation and adaptation

Source: Thailand's second updated NDC (UNFCCC, 2022)

BAU = Business as usual GHG = Greenhouse Gas





Thank you!





