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ไปรษณีย์ไทย
Thailand Post

Postal Networks as an Asset for National Climate Priorities

Bangkok, Thailand

28 May 2025



Ms. Weenarin Lulitanonda

Lead Facilitator

Event Page



Day 1 - Wednesday 28 May 2025

Session 1	Welcome and Introduction
Session 2	Framing and Awareness
Session 3	Strategic Dialogue and Scoping
Day Review	

Opening and Welcoming Remarks



ไปรษณีย์ไทย
Thailand Post

Dr. Waraporn Kongkiewphan

Chief Corporate Strategy Officer, Thailand Post



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Thailand Post

Opening Remarks



Josefina Ashipala

Training Specialist, Green Development and Climate Change, UNITAR

Workshop Objectives



Ms. Yaxuan Chen

Sustainability Services Expert, UPU

Workshop Objectives

This event is designed as a transformational exchange platform to:

- Elevate **Thailand Post's profile** in national climate action.
- Translate regulatory and technical assessments into **actionable strategic projects**.
- **Co-develop** innovative, bankable climate **projects**.
- Connect with **financing pathways** and national policy priorities.

Expected Outcomes

- Confirm **feasibility** (technical, regulatory, and financial) of Thailand Post's climate project tracks.
- Identify **potential project partners** across government, private sector, and development communities.
- Frame **scalable investment and implementation pathways** for each track.
- Identify and initiate dialogues around **blended finance models**.
- Foster **long-term cooperation** across public-private and international partners to leverage postal infrastructure for climate and resilience goals.

Pre-training Assessment

- SurveyMonkey QR code / link:
<https://www.surveymonkey.com/r/pretraining-thailand>
- Self-assessment based on Learning Objectives of every session
- Designed to provide an informal measure on the extent to which the learning elements of the workshop event has contributed to increasing your level of knowledge, skills, and attitudes.



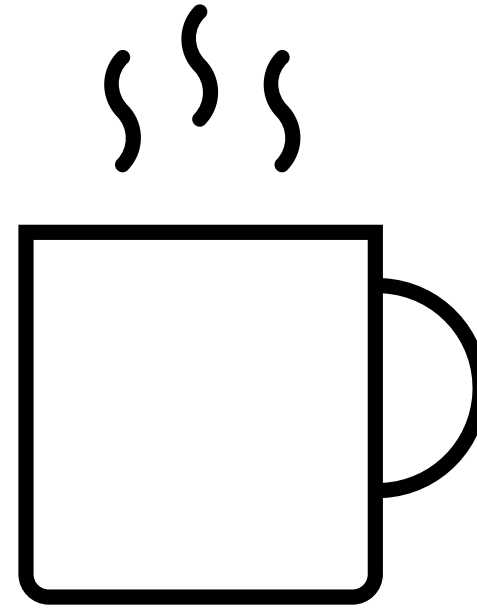
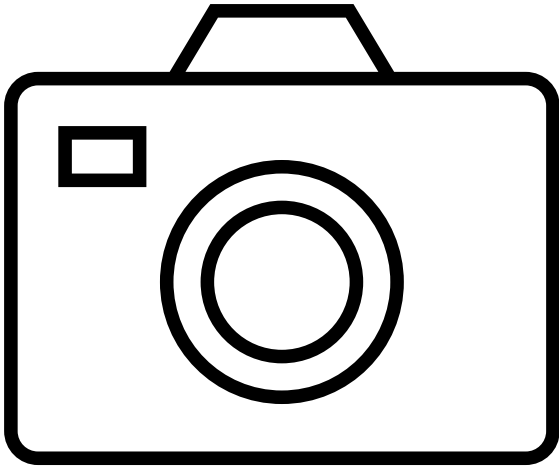
Housekeeping

- Emergency exits
- Location of bathrooms
- Ground rules for the rest of the event
- Punctuality, respect others' views
- Mobile phones – on silence/vibrate

EXERCISE 1: Tour de Table and expectations

- Name
- Department / Title
- What does climate action mean to you personally?
- What is one expectation you have from this event? Write it on a post-it

Group photo & coffee break



Back at 10h15!

Event Page



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EXERCISE 2: Positioning Thailand Post in national climate governance

- Analyse and map the current policy, regulatory and market context for Thailand Post
- Use matrix or flipchart with post-its to identify challenges and opportunities (challenges = pink; opportunities = yellow). Consider:
 - *How can Thailand Post help MDES meet its climate mandate?*
 - *How can it support clients, partners, and suppliers to go green?*
 - *How might it qualify for climate-related incentives or green finance?*
 - *How could it "move up" the value chain through climate action? (e.g. offering premium green logistics, becoming a hub for green innovation)*
- Reflect on positioning Thailand Post by answering the following questions:
 - *Does Thailand Post have to take climate action? Why or why not?*
 - *Is climate action also a business opportunity? In what ways?*
 - *What is your group's aspirational role for Thailand Post in the national climate space?*
- Write a vision statement plus 2-3 actions needed to realise that vision.

LUNCH BREAK



Back at 13h00!

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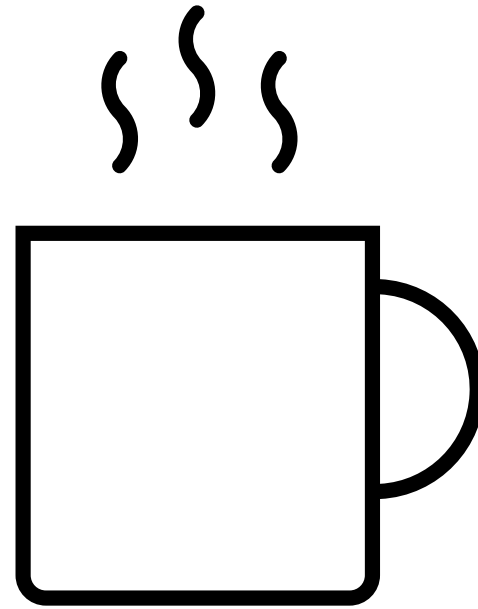


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Coffee Break



Back at 14h30!



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Thailand Post

Sectoral policy landscape for postal climate projects

ROUNDTABLE DISCUSSION: Defining Thailand Post's strategic climate projects

- Does Thailand Post have to take climate action?
- How is it an opportunity?
- How can it move up the value chain?

What are your wishes to locate Thailand Post in National Climate Governance landscape and help:

- *MDES deliver on climate goals?*
- *Other government agencies transition?*
- *Clients and partners to take climate action?*
- *Qualify for tailored incentive measures?*

What kind of projects should be developed and why?

- *Postal workers and their skills?*
- *Local communities?*
- *What kind of projects are “no-regret” or future-ready?*
- *How can Thailand Post leverage policy incentives?*
- *Where do you see the Thailand Post market in 5–10 years?*

Event Page



Day Review

What have you found most useful today?

Are there any issues/questions that need to be addressed or clarified?